

The Housing Report

Powered by Long Realty Research Center



Continental Ranch | November 2012

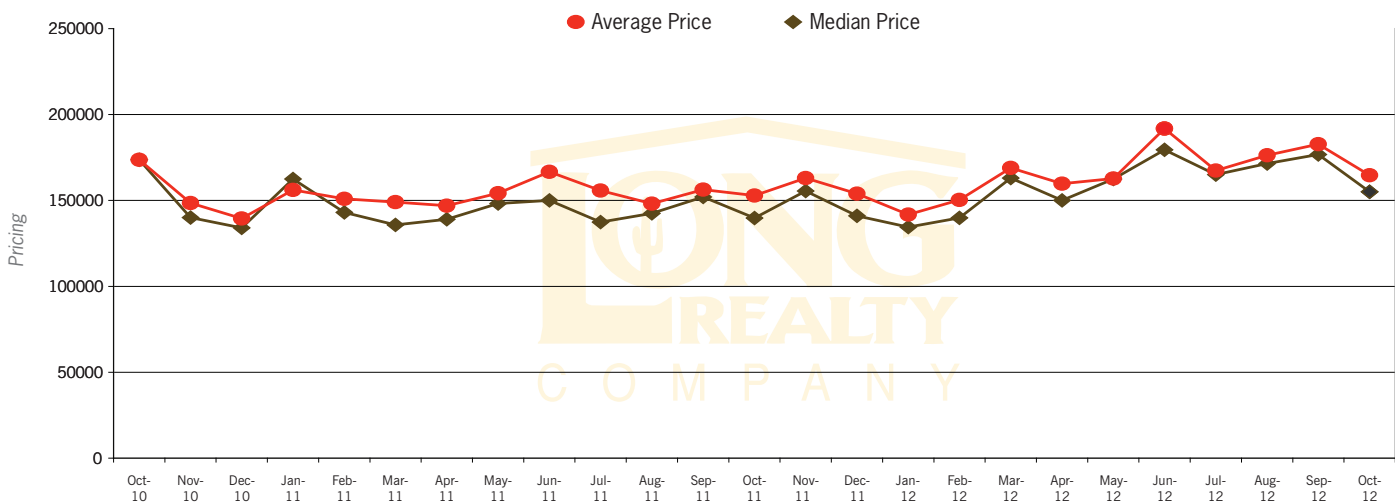
As of October 2012 active inventory was 35, a 48% decrease from October 2011. There were 18 closings in October 2012, 36% below October 2011. Months of Inventory was 1.9 down from 2.4 in October 2011. Median price of sold homes was \$155,000 for the month of October 2012, up 11% from October 2011. The Continental Ranch area had 20 new properties under contract in October 2012, down 31% from October 2011.

Months of Inventory, Active Listings and Closings



These statistics are based on information obtained from the TARMLS using Brokermetrics software on 11/5/2012. Information is believed to be reliable, but not guaranteed. Months of Inventory (MOI) reflect the time period required to sell all the properties on the market given the number of closed transactions in the preceding month, provided no new product becomes available. This is an excellent benchmark to show the velocity of transactions in relation to the market inventories. This measurement is a broad one and will vary (in some cases dramatically) by price range, location and type of property.

Median and Average Price (Closed Sales)



These statistics are based on information obtained from the TARMLS using Brokermetrics software on 11/5/2012. Information is believed to be reliable, but not guaranteed.

Stephen Woodall
 Oro Valley
 10445 N. Oracle Rd #121
 Oro Valley, Arizona 85737
 (520) 818-4504
 Stephen@TeamWoodall.com
 http://TeamWoodall.com



The Housing Report

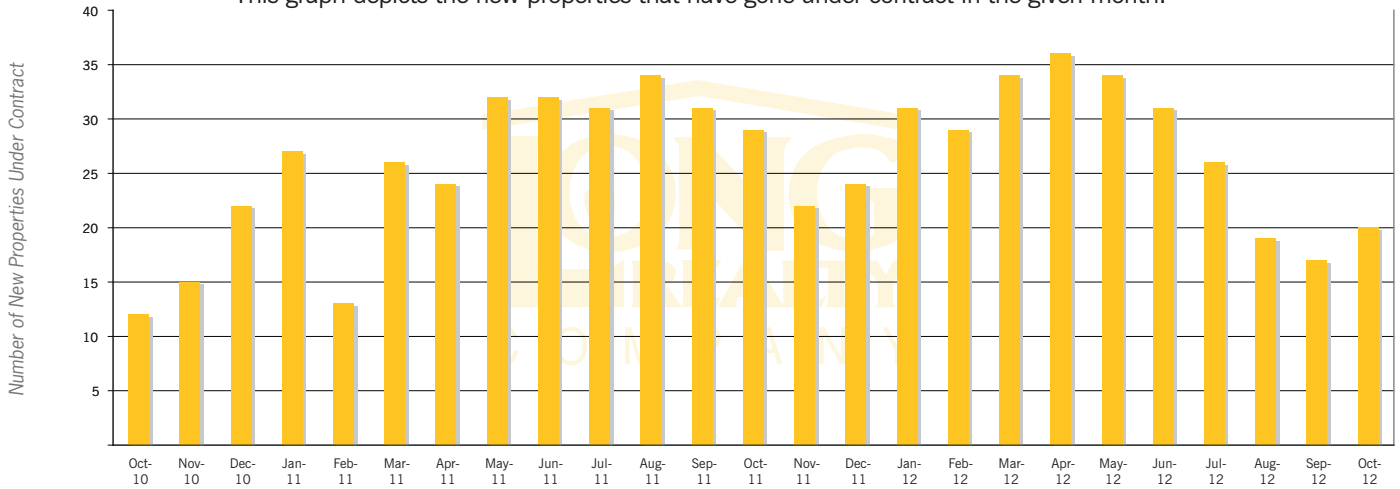
Powered by Long Realty Research Center



Continental Ranch | November 2012

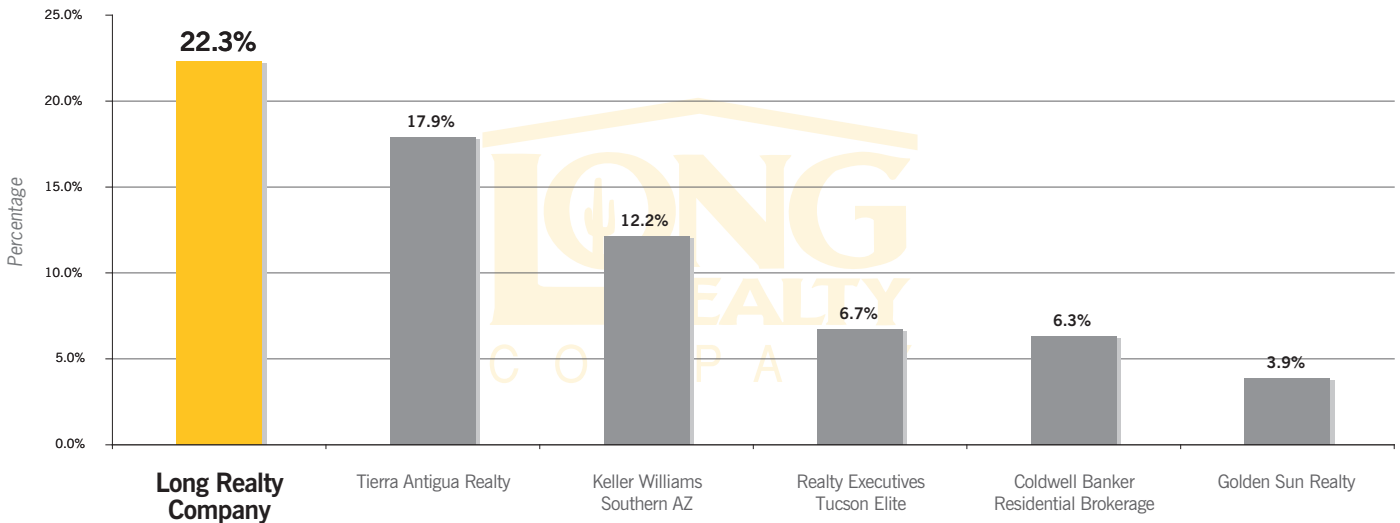
New Properties Under Contract

This graph depicts the new properties that have gone under contract in the given month.



These statistics are based on information obtained from the TARMLS using BrokerMetrics software on 11/5/2012. Information is believed to be reliable, but not guaranteed.

Market Share



Data Obtained 11/5/2012 from TARMLS using BrokerMetrics software for all closed residential sales volume between 11/1/2011-10/31/2012 rounded to the nearest tenth on one percent and deemed to be correct.

Stephen Woodall
 Oro Valley
 10445 N. Oracle Rd #121
 Oro Valley, Arizona 85737
 (520) 818-4504
 Stephen@TeamWoodall.com
 http://TeamWoodall.com



The Housing Report

Powered by Long Realty Research Center



Continental Ranch | November 2012

Price Banded Market Report Residential Homes

Price Band	Active Listings	Homes Sold/Closed						Months of Inventory
	Oct-12	May-12	Jun-12	Jul-12	Aug-12	Sep-12	Oct-12	
\$1 - 49,999	0	0	0	0	0	0	0	n/a
\$50,000 - 74,999	0	0	0	0	0	0	0	n/a
\$75,000 - 99,999	0	0	0	0	0	0	0	n/a
\$100,000 - 124,999	0	3	0	2	3	1	0	n/a
\$125,000 - 149,999	2	8	7	4	4	2	6	.3
\$150,000 - 174,999	9	9	5	10	4	4	7	1.3
\$175,000 - 199,999	13	4	4	1	5	6	2	6.5
\$200,000 - 224,999	6	2	5	3	1	3	1	6.0
\$225,000 - 249,999	4	2	0	2	1	1	2	2.0
\$250,000 - 274,999	1	0	2	1	1	1	0	n/a
\$275,000 - 299,999	0	0	1	0	0	0	0	n/a
\$300,000 - 349,999	0	0	1	0	1	0	0	n/a
\$350,000 - 399,999	0	0	0	0	0	0	0	n/a
\$400,000 - 499,999	0	0	0	0	0	0	0	n/a
\$500,000 - 599,999	0	0	0	0	0	0	0	n/a
\$600,000 - 699,999	0	0	0	0	0	0	0	n/a
\$700,000 - 799,999	0	0	0	0	0	0	0	n/a
\$800,000 - 899,999	0	0	0	0	0	0	0	n/a
\$900,000 - 999,999	0	0	0	0	0	0	0	n/a
\$1,000,000 - and over	0	0	0	0	0	0	0	n/a
TOTAL	35	28	25	23	20	18	18	1.9

These statistics are based on information obtained from the TARMLS using Brokermetrics software on 11/5/2012. Information is believed to be reliable, but not guaranteed. Months of Inventory (MOI) reflect the time period required to sell all the properties on the market given the number of closed transactions in the preceding month, provided no new product becomes available. This is an excellent benchmark to show the velocity of transactions in relation to the market inventories. This measurement is a broad one and will vary (in some cases dramatically) by price range, location and type of property.

Real estate is in fact very localized. Market conditions can vary greatly by not only geographic area but also by price range, as demonstrated in the above Long Realty Research Center chart. Find the price range of interest to you to track relevant market conditions, and contact me for a more in-depth analysis.

Stephen Woodall
 Oro Valley
 10445 N. Oracle Rd #121
 Oro Valley, Arizona 85737
 (520) 818-4504
 Stephen@TeamWoodall.com
 http://TeamWoodall.com



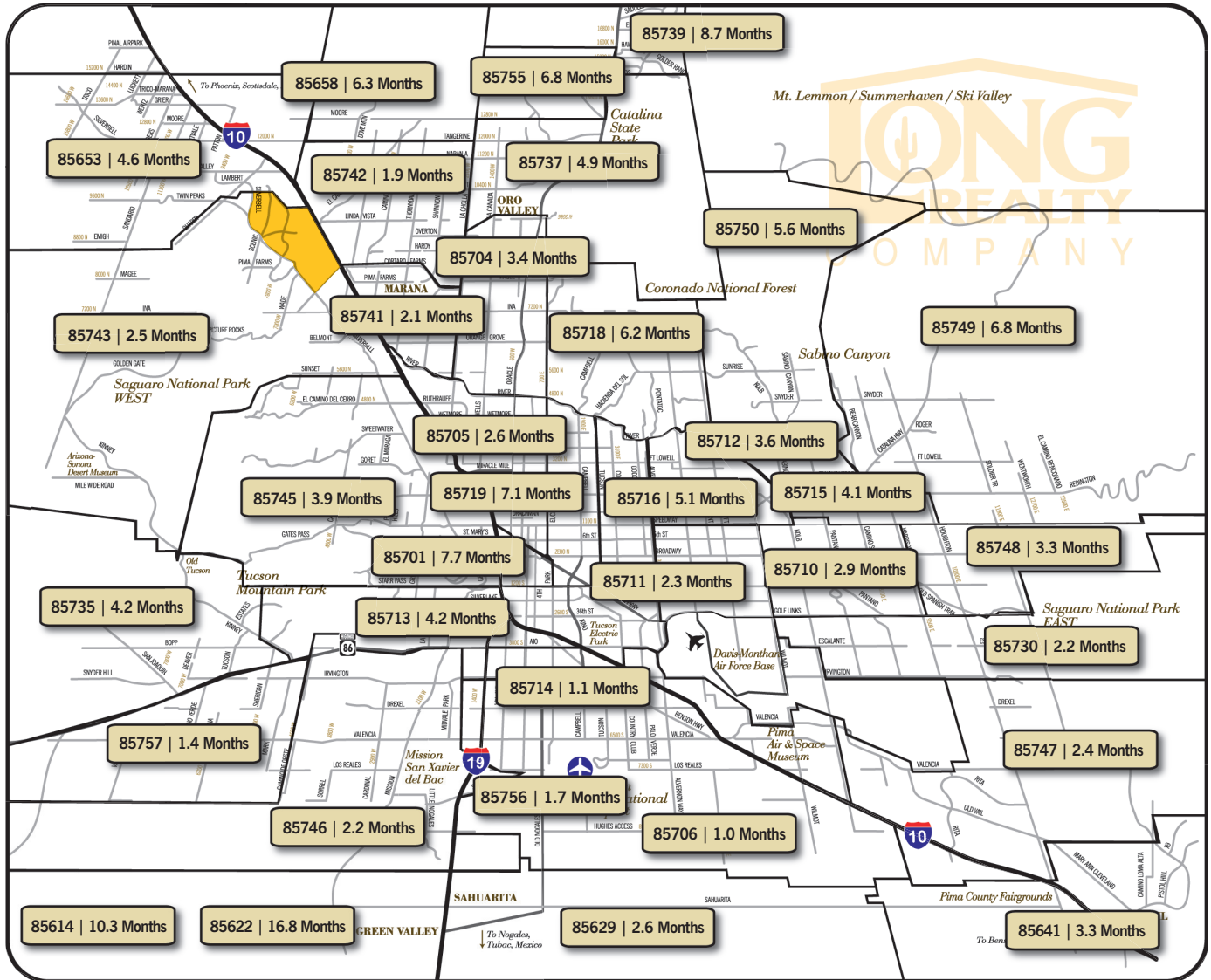
The Housing Report

Powered by Long Realty Research Center



Continental Ranch | November 2012

Months of Inventory by Zip Code



These statistics are based on information obtained from the TARMLS using Brokermetrics software and from the GV/SAH MLS on 11/5/2012. Information is believed to be reliable, but not guaranteed. Months of Inventory (MOI) reflect the time period required to sell all the properties on the market given the number of closed transactions in the preceding month, provided no new product becomes available. This is an excellent benchmark to show the velocity of transactions in relation to the market inventories. This measurement is a broad one and will vary (in some cases dramatically) by price range, location and type of property.

Months of Inventory (MOI) is a good indicator of market health, taking into account both current inventory and sales rates. As a rule of thumb, a market is considered "balanced" when Months of Inventory is around 6. As you can see by this Long Realty Research Center map, market conditions can vary significantly by area. Contact me to get Months of Inventory information for your specific neighborhood.

Stephen Woodall
Oro Valley
10445 N. Oracle Rd #121
Oro Valley, Arizona 85737
(520) 818-4504
Stephen@TeamWoodall.com
http://TeamWoodall.com



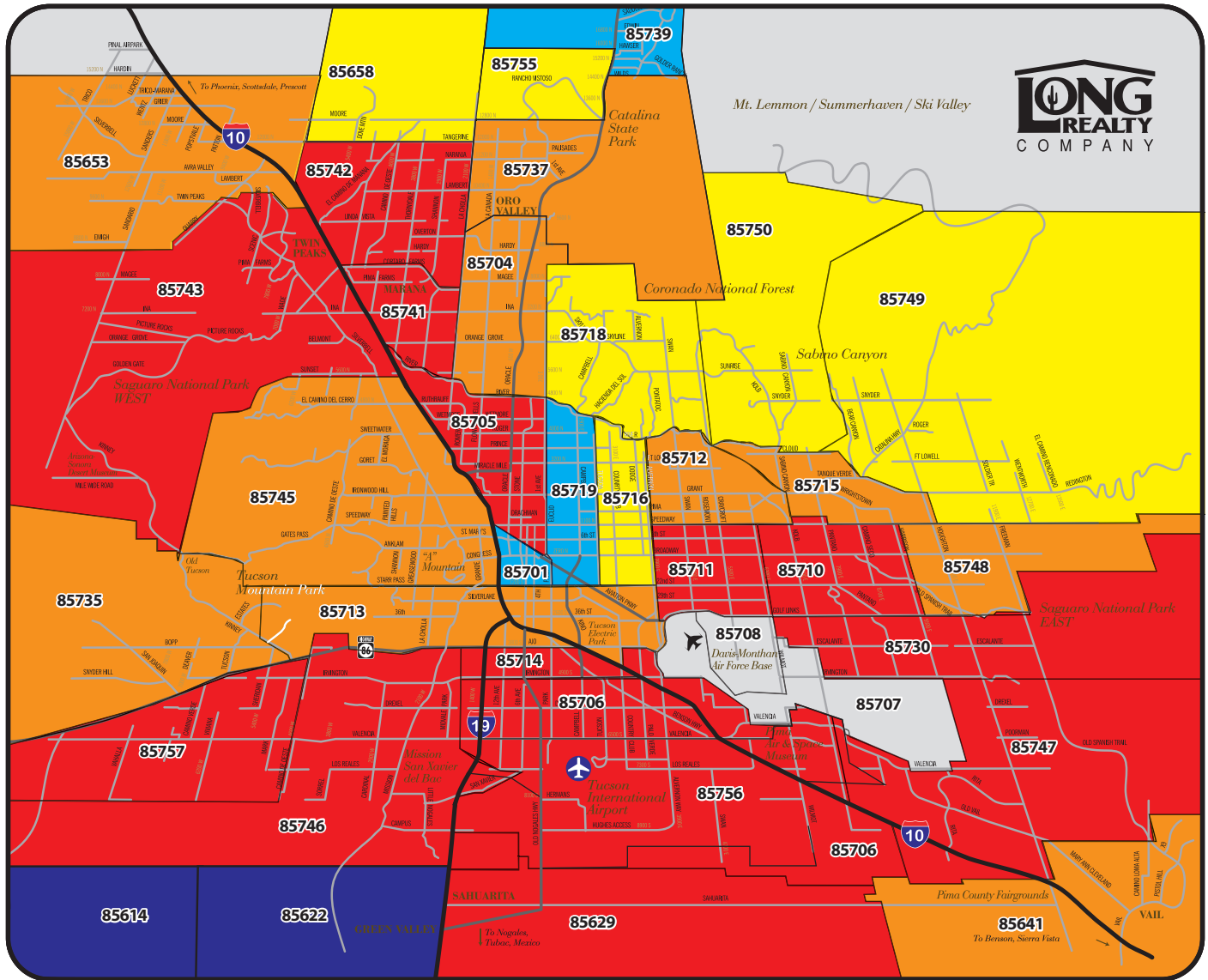
The Housing Report

Powered by Long Realty Research Center



Continental Ranch | November 2012

Months of Inventory Heat Map by Zip Code



These statistics are based on information obtained from the TARMLS using Brokermetrics software on 11/5/2012. Information is believed to be reliable, but not guaranteed. Months of Inventory (MOI) reflect the time period required to sell all the properties on the market given the number of closed transactions in the preceding month, provided no new product becomes available. This is an excellent benchmark to show the velocity of transactions in relation to the market inventories. This measurement is a broad one and will vary (in some cases dramatically) by price range, location and type of property.

MONTHS



MARKET

0-2 Seller's Market
 3-4
 5-6 Normal Market
 7-8
 9+ Buyer's Market

Stephen Woodall

Oro Valley
 10445 N. Oracle Rd #121
 Oro Valley, Arizona 85737
 (520) 818-4504
 Stephen@TeamWoodall.com
 http://TeamWoodall.com

