

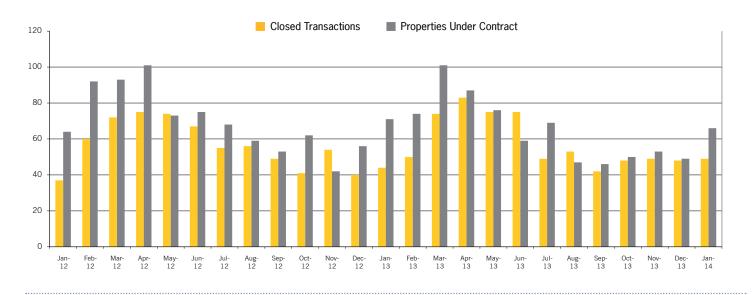
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Oro Valley | February 2014

In the Oro Valley area, January 2014 active inventory was 363, a 19% increase from January 2013. There were 49 closings in January 2014, an 11% increase from January 2013. Months of Inventory was 7.4, up from 6.9 in January 2013. Median price of sold homes was \$246,000 for the month of January 2014, down 7% from January 2013. The Oro Valley area had 66 new properties under contract in January 2014, down 7% from January 2013.

CLOSED SALES AND NEW PROPERTIES UNDER CONTRACT - ORO VALLEY



ACTIVE LISTINGS AND MONTHS OF INVENTORY - ORO VALLEY



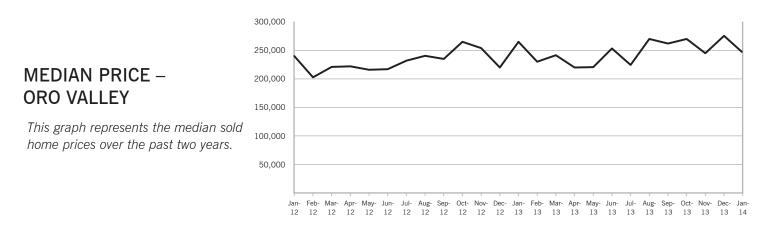
Properties under contract and Home Sales data is based on information obtained from the TARMLS using Brokermetrics software. All data obtained 02/05/2014 is believed to be reliable, but not guaranteed.





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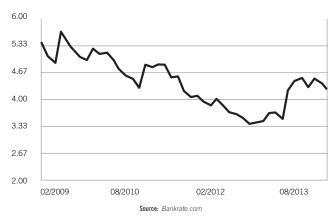
MONTHLY PAYMENT ON A MEDIAN PRICED HOME – ORO VALLEY

Year	Median Price	Int. Rate	MO. Payment	
2006	\$327,500	6.14%	\$1,893.45	
2013	\$264,984	3.39%	\$1,115.00	
2014	\$246,000	4.48%	\$1,181.35	
			:	

Source: Residential median sales prices. Data obtained 02/05/2014 from TARMLS using Brokermetrics software. Monthly payments based on a 5% down payment on a median priced home. All data obtained is believed to be reliable, but not guaranteed.

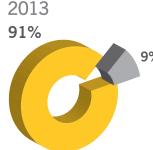
30 YEAR FIXED MORTGAGE RATE

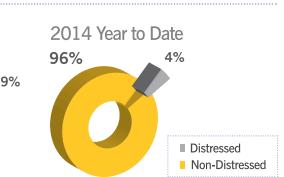
While mortgage rates have increased slightly recently, they are still well below 2009 levels.



DISTRESSED VS. NON-DISTRESSED SALES – ORO VALLEY

The percentage of property sales that are distressed, meaning bank owned or short sales, for the current year as compared to the same time period last year. A lower percentage of distressed sales can lead to improving market conditions.









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MARKET CONDITIONS BY PRICE BAND - ORO VALLEY

	Active Listings				6 Months sed Sales		Current Months of	Last 3 Month Trend Months	Market Conditions		
	_		Aug-13	Sep-13 Oct-13	Oct-13	Nov-13 [Dec-13	Jan-14	Inventory	of Inventory	
\$1 - 49,999	0	1	0	0	0	0	0	n/a	n/a	n/a	
\$50,000 - 74,999	3	0	0	0	0	0	0	n/a	n/a	n/a	
\$75,000 - 99,999	7	0	0	0	0	0	1	7.0	19.0	Buyer	
\$100,000 - 124,999	2	0	0	0	0	1	0	n/a	8.0	Slightly Buyer	
\$125,000 - 149,999	5	0	1	1	0	0	0	n/a	n/a	n/a	
\$150,000 - 174,999	14	3	4	2	4	3	3	4.7	4.7	Slightly Seller	
\$175,000 - 199,999	28	10	5	8	7	6	8	3.5	3.8	Seller	
\$200,000 - 224,999	31	5	4	1	3	7	7	4.4	4.8	Slightly Seller	
\$225,000 - 249,999	42	6	5	10	13	3	7	6.0	5.1	Balanced	
\$250,000 - 274,999	21	8	4	2	5	4	3	7.0	3.8	Seller	
\$275,000 - 299,999	29	5	1	11	5	6	3	9.7	5.9	Balanced	
\$300,000 - 349,999	32	10	6	3	4	1	5	6.4	8.6	Buyer	
\$350,000 - 399,999	24	4	5	3	5	5	6	4.0	3.3	Seller	
\$400,000 - 499,999	21	3	3	5	2	4	1	21.0	6.7	Slightly Buyer	
\$500,000 - 599,999	18	3	2	1	3	3	3	6.0	6.2	Balanced	
\$600,000 - 699,999	23	3	1	1	0	4	1	23.0	12.6	Buyer	
\$700,000 - 799,999	15	1	1	0	0	0	1	15.0	41.0	Buyer	
\$800,000 - 899,999	5	0	0	0	1	1	0	n/a	4.0	Seller	
\$900,000 - 999,999	7	1	0	0	0	0	0	n/a	n/a	n/a	
\$1,000,000 - and over	36	1	0	0	0	0	0	n/a	n/a	n/a	
TOTAL	363	64	42	48	52	48	49	7.4	6.5	Balanced	

Seller's Market	Slight Seller's Market	Balanced Market	Slight Buyer's Market	Buyer's Market

Statistics based on information obtained from TARMLS and using Brokermetrics software on 02/05/2014.

3 month trend in months of inventory is the average of closed sales and active listing data from 11/01/2013 - 1/31/2014. Information is believed to be reliable, but not guaranteed.





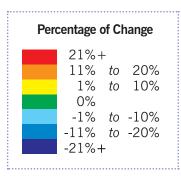
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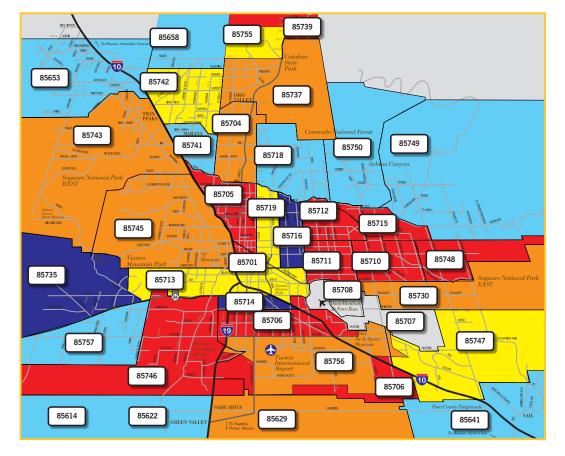
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CHANGE IN MEDIAN SALES PRICE BY ZIP CODE

JANUARY 2013 TO JANUARY 2014

This heat map represents the percentage of change in Tucson metro median sales prices from January 2013 to January 2014 by zip code.

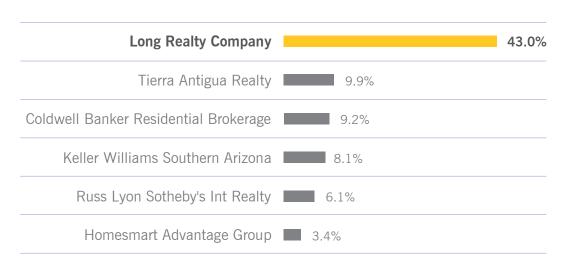




MARKET SHARE – ORO VALLEY

Long Realty leads the market in successful real estate sales.

Data Obtained 02/05/2014 from TARMLS using BrokerMetrics software for all closed residential sales volume between 02/01/2013 – 01/31/2014 rounded to the nearest tenth of one percent and deemed to be correct.



The Oro Valley Housing Report is comprised of data for residential properties in the City of Oro Valley. Real Estate remains very localized and market conditions can vary greatly by not only geographic area but also by price range. Please feel free to contact me for a more in-depth analysis.