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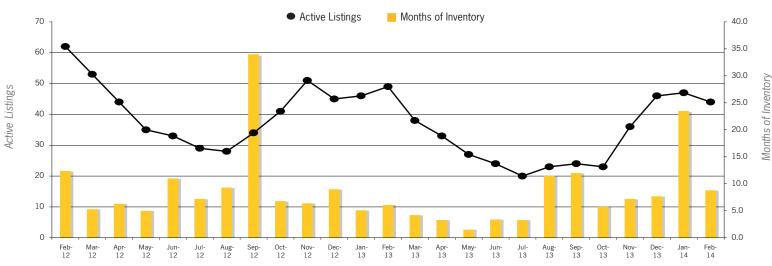
#### The Highlands at Dove Mountain | March 2014

In the Highlands at Dove Mountain area, February 2014 active inventory was 44, a 10% decrease from February 2013. There were 5 closings in February 2014, a 38% decrease from February 2013. Months of Inventory was 8.8, up from 6.1 in February 2013. Median price of sold homes was \$251,000 for the month of February 2014, up 23% from February 2013. The Highlands at Dove Mountain area had 9 new properties under contract in February 2014, up 13% from February 2013.

## CLOSED SALES AND NEW PROPERTIES UNDER CONTRACT – THE HIGHLANDS AT DOVE MOUNTAIN



### ACTIVE LISTINGS AND MONTHS OF INVENTORY – THE HIGHLANDS AT DOVE MOUNTAIN



Properties under contract and Home Sales data is based on information obtained from the TARMLS using Brokermetrics software. All data obtained 03/05/2014 is believed to be reliable, but not guaranteed.





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## MEDIAN SOLD PRICE AND MEDIAN LISTED PRICE – THE HIGHLANDS AT DOVE MOUNTAIN



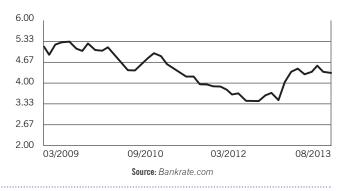
#### MONTHLY PAYMENT ON A MEDIAN PRICED HOME – THE HIGHLANDS AT DOVE MOUNTAIN

Year	Median Price	Int. Rate	MO. Payment
2006	\$367,507	6.14%	\$2,124.75
2013	\$203,750	3.50%	\$869.18
2014	\$251,000	4.25%	\$1,173.03

**Source:** Residential median sales prices. Data obtained 03/05/2014 from TARMLS using Brokermetrics software. Monthly payments based on a 5% down payment on a median priced home. All data obtained is believed to be reliable, but not guaranteed.

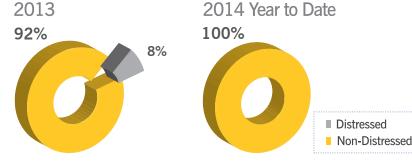
#### **30 YEAR FIXED MORTGAGE RATE**

While mortgage rates have increased slightly recently, they are still well below 2009 levels.



#### DISTRESSED VS. NON-DISTRESSED SALES – THE HIGHLANDS AT DOVE MOUNTAIN

The percentage of property sales that are distressed, meaning bank owned or short sales, for the current year as compared to the same time period last year. A lower percentage of distressed sales can lead to improving market conditions.







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### MARKET CONDITIONS BY PRICE BAND – THE HIGHLANDS AT DOVE MOUNTAIN

	Active Listings							Current Last 3 Month Months of Trend Months		
		Sep-13	Oct-13	Nov-13	Dec-13	Jan-14	Feb-14	Inventory of Inventory	of Inventory	
\$1 - 49,999	0	0	0	0	0	0	0	n/a	n/a	n/a
\$50,000 - 74,999	0	0	0	0	0	0	0	n/a	n/a	n/a
\$75,000 - 99,999	0	0	0	0	0	0	0	n/a	n/a	n/a
\$100,000 - 124,999	0	0	0	0	0	0	0	n/a	n/a	n/a
\$125,000 - 149,999	0	0	0	1	0	0	0	n/a	n/a	n/a
\$150,000 - 174,999	3	0	0	0	1	0	0	n/a	8.0	Slightly Buyer
\$175,000 - 199,999	4	1	0	0	0	1	0	n/a	11.0	Buyer
\$200,000 - 224,999	3	0	1	1	0	0	1	3.0	13.0	Buyer
\$225,000 - 249,999	6	0	1	1	0	0	1	6.0	18.0	Buyer
\$250,000 - 274,999	5	0	0	1	1	0	1	5.0	6.0	Balanced
\$275,000 - 299,999	10	1	0	0	2	0	2	5.0	7.8	Slightly Buyer
\$300,000 - 349,999	4	0	1	0	1	0	0	n/a	14.0	Buyer
\$350,000 - 399,999	5	0	1	0	0	0	0	n/a	n/a	n/a
\$400,000 - 499,999	4	0	0	0	1	1	0	n/a	8.5	Buyer
\$500,000 - 599,999	0	0	0	1	0	0	0	n/a	n/a	n/a
\$600,000 - 699,999	0	0	0	0	0	0	0	n/a	n/a	n/a
\$700,000 - 799,999	0	0	0	0	0	0	0	n/a	n/a	n/a
\$800,000 - 899,999	0	0	0	0	0	0	0	n/a	n/a	n/a
\$900,000 - 999,999	0	0	0	0	0	0	0	n/a	n/a	n/a
\$1,000,000 - and over	0	0	0	0	0	0	0	n/a	n/a	n/a
TOTAL	44	2	4	5	6	2	5	8.8	10.5	Buyer

Seller's Market	Slight Seller's Market	Balanced Market	Slight Buyer's Market	Buyer's Market

Statistics based on information obtained from TARMLS and using Brokermetrics software on 03/05/2014.

3 month trend in months of inventory is the average of closed sales and active listing data from 12/01/2013 - 2/28/2014. Information is believed to be reliable, but not guaranteed.





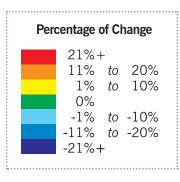
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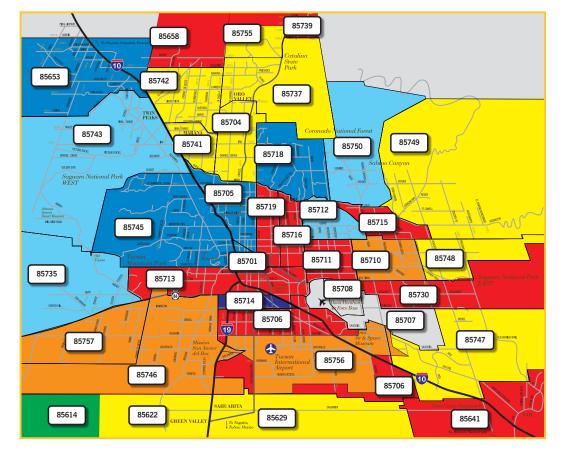
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### CHANGE IN MEDIAN SALES PRICE BY ZIP CODE

#### FEBRUARY 2013 TO FEBRUARY 2014

This heat map represents the percentage of change in Tucson metro median sales prices from February 2013 to February 2014 by zip code.

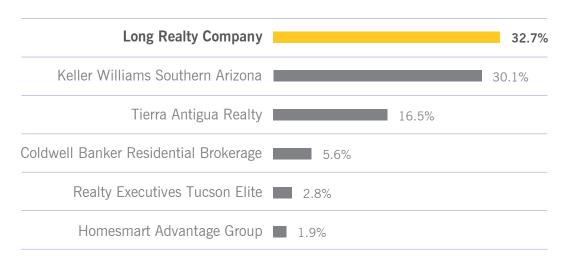




### MARKET SHARE – THE HIGHLANDS AT DOVE MOUNTAIN

Long Realty leads the market in successful real estate sales.

Data Obtained 03/05/2014 from TARMLS using BrokerMetrics software for all closed residential sales volume between 03/01/2013 – 02/28/2014 rounded to the nearest tenth of one percent and deemed to be correct.



The Heritage Highlands Housing Report is comprised of data for residential properties in the subdivisions of Heritage Highlands in the Dove Mountain community. Real Estate remains very localized and market conditions can vary greatly by not only geographic area but also by price range. Please feel free to contact me for a more in-depth analysis.