

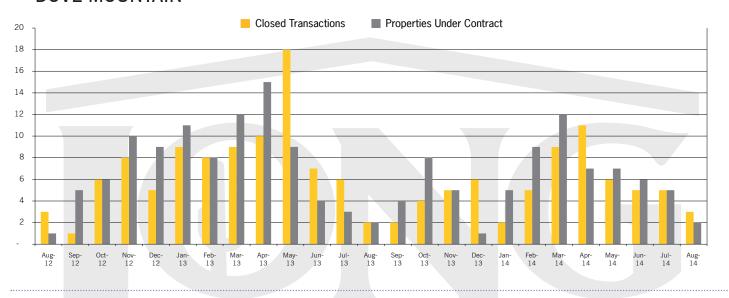


Stephen Woodall | (520) 818-4504 Stephen@TeamWoodall.com | TeamWoodall.com

The Highlands at Dove Mountain | September 2014

In the Highlands at Dove Mountain area, August 2014 active inventory was 22, a 4% decrease from August 2013. There were 3 closings in August 2014, a 50% increase from August 2013. Months of Inventory was 7.3, up from 11.5 in August 2013. Median price of sold homes was \$420,000 for the month of August 2014, up 69% from August 2013. The Highlands at Dove Mountain area had 2 new properties under contract in August 2014, virtually unchanged from August 2013.

CLOSED SALES AND NEW PROPERTIES UNDER CONTRACT – THE HIGHLANDS AT DOVE MOUNTAIN



ACTIVE LISTINGS AND MONTHS OF INVENTORY – THE HIGHLANDS AT DOVE MOUNTAIN



Properties under contract and Home Sales data is based on information obtained from the TARMLS using Brokermetrics software.

All data obtained 09/04/2014 is believed to be reliable, but not guaranteed.

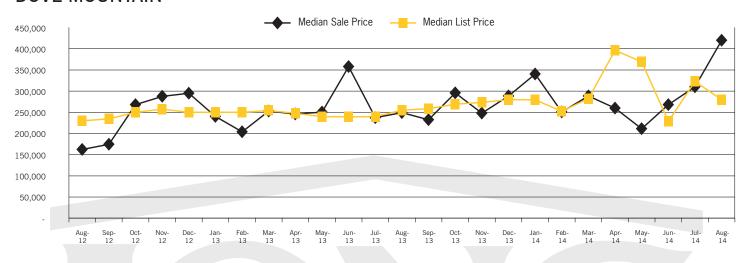




Stephen Woodall | (520) 818-4504 Stephen@TeamWoodall.com | TeamWoodall.com

The Highlands at Dove Mountain | September 2014

MEDIAN SOLD PRICE AND MEDIAN LISTED PRICE – THE HIGHLANDS AT DOVE MOUNTAIN



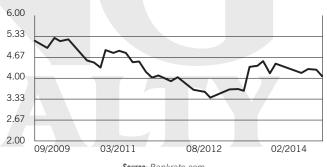
MONTHLY PAYMENT ON A MEDIAN PRICED HOME – THE HIGHLANDS AT DOVE MOUNTAIN

Year	Median Price	Int. Rate	MO. Payment
2006	\$367,507	6.140%	\$2,124.75
2013	\$249,250	4.375%	\$1,182.25
2014	\$420,000	4.125%	\$1,933.75

Source: Residential median sales prices. Data obtained 09/04/2014 from TARMLS using Brokermetrics software. Monthly payments based on a 5% down payment on a median priced home. All data obtained is believed to be reliable, but not guaranteed.

30 YEAR FIXED MORTGAGE RATE

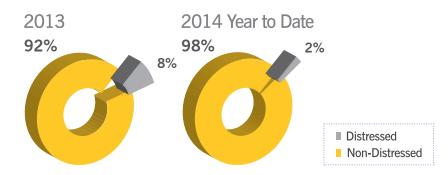
While mortgage rates have increased slightly recently, they are still well below 2009 levels.



Source: Bankrate.com

DISTRESSED VS. NON-DISTRESSED SALES – THE HIGHLANDS AT DOVE MOUNTAIN

The percentage of property sales that are distressed, meaning bank owned or short sales, for the current year as compared to the same time period last year. A lower percentage of distressed sales can lead to improving market conditions.







Stephen Woodall | (520) 818-4504 Stephen@TeamWoodall.com | TeamWoodall.com

The Highlands at Dove Mountain | September 2014

MARKET CONDITIONS BY PRICE BAND - THE HIGHLANDS AT DOVE MOUNTAIN

	Active Listings				ast 6 Months Closed Sales ay-14 Jun-14 Ju1-14		Current Months of	Last 3 Month Trend Months	Market Conditions	
		Mar-14	Apr-14	May-14		Ju1-14 /	Aug-14	Inventory	of Inventory	
\$1 - 49,999	0	0	0	0	0	0	0	n/a	n/a	n/a
\$50,000 - 74,999	0	0	0	0	0	0	0	n/a	n/a	n/a
\$75,000 - 99,999	0	0	0	0	0	0	0	n/a	n/a	n/a
\$100,000 - 124,999	0	0	0	0	0	0	0	n/a	n/a	n/a
\$125,000 - 149,999	0	0	0	0	0	0	0	n/a	n/a	n/a
\$150,000 - 174,999	1	1	1	1	0	0	0	n/a	n/a	n/a
\$175,000 - 199,999	3	1	1	0	0	0	0	n/a	n/a	n/a
\$200,000 - 224,999	3	0	1	3	1	1	0	n/a	4.5	Slightly Seller
\$225,000 - 249,999	2	1	1	0	1	0	0	n/a	9.0	Buyer
\$250,000 - 274,999	0	0	3	0	1	1	0	n/a	1.5	Seller
\$275,000 - 299,999	5	2	1	0	0	0	0	n/a	n/a	n/a
\$300,000 - 349,999	6	2	2	0	0	1	0	n/a	14.0	Buyer
\$350,000 - 399,999	1	2	0	2	3	1	1	1.0	1.0	Seller
\$400,000 - 499,999	1	0	1	0	0	1	2	0.5	2.3	Seller
\$500,000 - 599,999	0	0	0	0	0	0	0	n/a	n/a	n/a
\$600,000 - 699,999	0	0	0	0	0	0	0	n/a	n/a	n/a
\$700,000 - 799,999	0	0	0	0	0	0	0	n/a	n/a	n/a
\$800,000 - 899,999	0	0	0	0	0	0	0	n/a	n/a	n/a
\$900,000 - 999,999	0	0	0	0	0	0	0	n/a	n/a	n/a
\$1,000,000 - and over	0	0	0	0	0	0	0	n/a	n/a	n/a
TOTAL	22	9	11	6	6	5	3	7.3	4.9	Slightly Seller







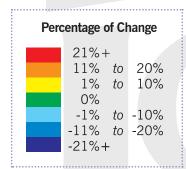
Stephen Woodall | (520) 818-4504 Stephen@TeamWoodall.com | TeamWoodall.com

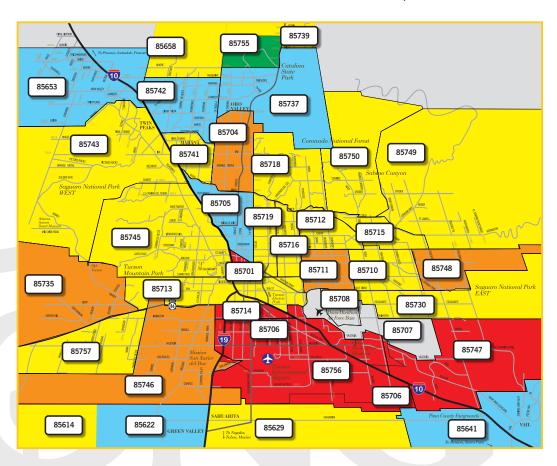
The Highlands at Dove Mountain | September 2014

CHANGE IN MEDIAN SALES PRICE BY ZIP CODE

JUN-AUG 2013 TO JUN-AUG 2014

This heat map represents the percentage of change in Tucson metro median sales prices from June-August 2013 to June-August 2014 by zip code.

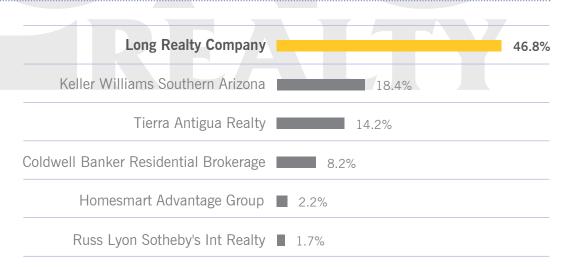




MARKET SHARE – THE HIGHLANDS AT DOVE MOUNTAIN

Long Realty leads the market in successful real estate sales.

Data Obtained 09/04/2014 from TARMLS using BrokerMetrics software for all closed residential sales volume between 09/01/2013 – 08/31/2014 rounded to the nearest tenth of one percent and deemed to be correct.



The Heritage Highlands Housing Report is comprised of data for residential properties in the subdivisions of Heritage Highlands in the Dove Mountain community. Real Estate remains very localized and market conditions can vary greatly by not only geographic area but also by price range. Please feel free to contact me for a more in-depth analysis.