

Stephen Woodall | (520) 818-4504 Stephen@TeamWoodall.com | TeamWoodall.com

#### Rancho Vistoso | September 2014

In the Rancho Vistoso area, August 2014 active inventory was 131, a 14% increase from August 2013. There were 26 closings in August 2014, a 10% decrease from August 2013. Months of Inventory was 5.0, up from 4.0 in August 2013. Median price of sold homes was \$250,500 for the month of August 2014, down 4% from August 2013. The Rancho Vistoso area had 29 new properties under contract in August 2014, up 53% from August 2013.

## CLOSED SALES AND NEW PROPERTIES UNDER CONTRACT – RANCHO VISTOSO



### ACTIVE LISTINGS AND MONTHS OF INVENTORY - RANCHO VISTOSO



Properties under contract and Home Sales data is based on information obtained from the TARMLS using Brokermetrics software. All data obtained 09/04/2014 is believed to be reliable, but not guaranteed.

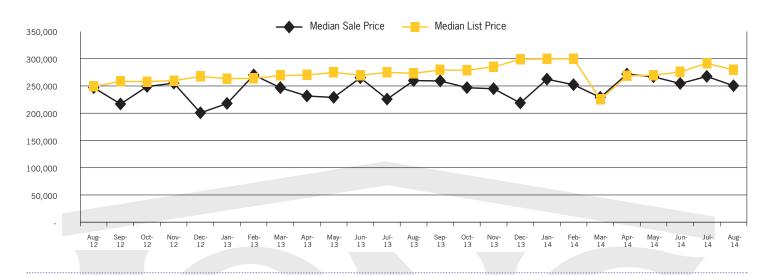




Stephen Woodall | (520) 818-4504 Stephen@TeamWoodall.com | TeamWoodall.com

#### Rancho Vistoso | September 2014

# MEDIAN SOLD PRICE AND MEDIAN LISTED PRICE - RANCHO VISTOSO



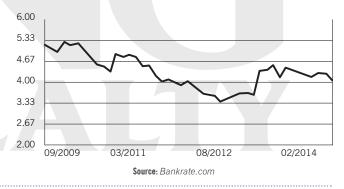
#### MONTHLY PAYMENT ON A MEDIAN PRICED HOME – RANCHO VISTOSO

\$375,000 \$260,000 \$250,500	6.140% 4.375% 4.125%	\$2,168.07 \$1,233.23 \$1,153.35
	\$260,000	\$260,000 4.375%

**Source:** Residential median sales prices. Data obtained 09/04/2014 from TARMLS using Brokermetrics software. Monthly payments based on a 5% down payment on a median priced home. All data obtained is believed to be reliable, but not guaranteed.

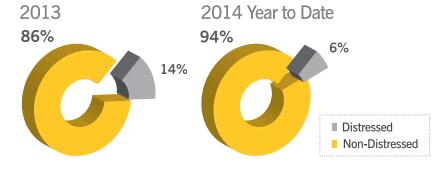
#### **30 YEAR FIXED MORTGAGE RATE**

While mortgage rates have increased slightly recently, they are still well below 2009 levels.



#### DISTRESSED VS. NON-DISTRESSED SALES – RANCHO VISTOSO

The percentage of property sales that are distressed, meaning bank owned or short sales, for the current year as compared to the same time period last year. A lower percentage of distressed sales can lead to improving market conditions.







Stephen Woodall | (520) 818-4504 Stephen@TeamWoodall.com | TeamWoodall.com

#### Rancho Vistoso | September 2014

### MARKET CONDITIONS BY PRICE BAND – RANCHO VISTOSO

	Active Listings	Last 6 Months Closed Sales						Current Months of	Last 3 Month Trend Months	Market Conditions	
	-	_	Mar-14	Apr-14	May-14	Jun-14	Ju1-14	Aug-14	Inventory of Invento	of Inventory	Ŋ
\$1 - 49,999	0	0	0	0	0	0	0	n/a	n/a	n/a	
\$50,000 - 74,999	1	0	0	0	0	0	0	n/a	n/a	n/a	
\$75,000 - 99,999	0	0	0	0	0	0	0	n/a	n/a	n/a	
\$100,000 - 124,999	0	0	0	0	0	0	0	n/a	n/a	n/a	
\$125,000 - 149,999	0	0	1	0	0	1	0	n/a	1.0	Seller	
\$150,000 - 174,999	3	1	0	1	1	1	0	n/a	5.5	Balanced	
\$175,000 - 199,999	13	5	2	3	2	0	2	6.5	8.0	Slightly Buyer	
\$200,000 - 224,999	14	1	6	2	1	5	4	3.5	3.7	Seller	
\$225,000 - 249,999	15	3	4	4	3	3	6	2.5	4.4	Slightly Seller	
\$250,000 - 274,999	10	3	3	5	4	3	2	5.0	4.1	Slightly Seller	
\$275,000 - 299,999	10	1	3	2	2	3	1	10.0	5.2	Balanced	
\$300,000 - 349,999	24	1	1	5	2	1	3	8.0	12.2	Buyer	
\$350,000 - 399,999	5	1	1	1	2	0	4	1.3	5.0	Balanced	
\$400,000 - 499,999	7	0	2	1	1	2	1	7.0	5.3	Balanced	
\$500,000 - 599,999	5	0	0	1	1	1	1	5.0	4.0	Seller	
\$600,000 - 699,999	1	0	2	0	0	0	0	n/a	n/a	n/a	
\$700,000 - 799,999	2	0	0	0	1	1	1	2.0	2.3	Seller	
\$800,000 - 899,999	2	0	1	0	0	0	0	n/a	n/a	n/a	
\$900,000 - 999,999	5	0	1	1	0	0	0	n/a	n/a	n/a	
\$1,000,000 - and over	14	0	1	0	0	1	1	14.0	22.0	Buyer	
TOTAL	131	16	28	26	20	22	26	5.0	6.1	Balanced	

Seller's Market	Slight Seller's Market	Balanced Market	Slight Buyer's Market	Buyer's Market

Statistics based on information obtained from TARMLS and using Brokermetrics software on 09/04/2014.

3 month trend in months of inventory is the average of closed sales and active listing data from 06/01/2014 - 08/31/2014. Information is believed to be reliable, but not guaranteed.





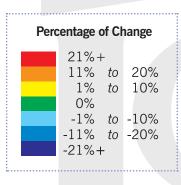
Stephen Woodall | (520) 818-4504 Stephen@TeamWoodall.com | TeamWoodall.com

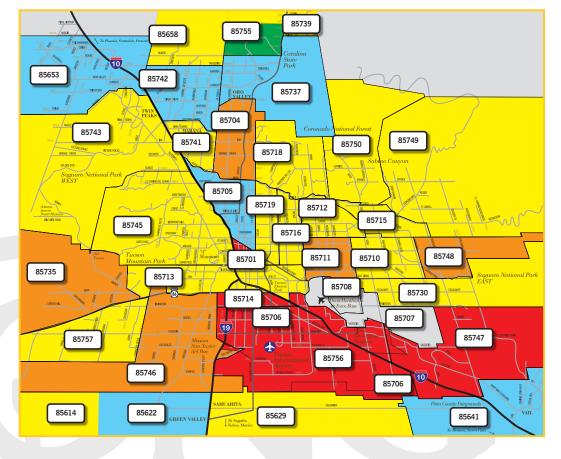
### Rancho Vistoso | September 2014

#### CHANGE IN MEDIAN SALES PRICE BY ZIP CODE

#### JUN-AUG 2013 TO JUN-AUG 2014

This heat map represents the percentage of change in Tucson metro median sales prices from June-August 2013 to June-August 2014 by zip code.

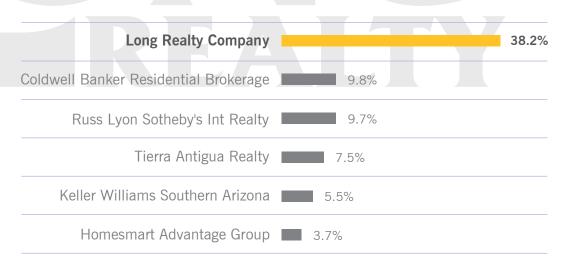




#### MARKET SHARE – RANCHO VISTOSO

Long Realty leads the market in successful real estate sales.

Data Obtained 09/04/2014 from TARMLS using Broker/Metrics software for all closed residential sales volume between 09/01/2013 – 08/31/2014 rounded to the nearest tenth of one percent and deemed to be correct.



The Rancho Vistoso Housing Report is comprised of data for residential properties in the community of Rancho Vistoso in Oro Valley. Real Estate remains very localized and market conditions can vary greatly by not only geographic area but also by price range. Please feel free to contact me for a more in-depth analysis.