

The Land Report

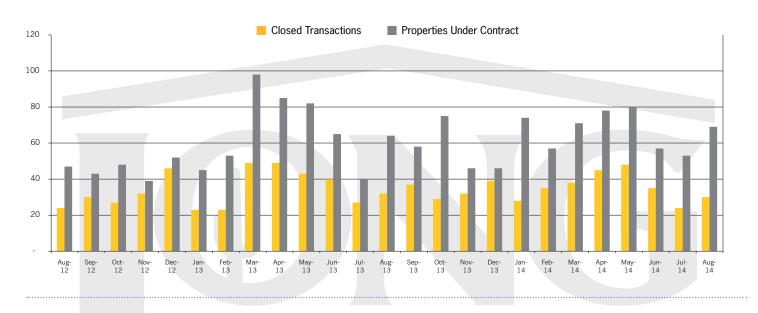


Stephen Woodall | (520) 818-4504 Stephen@TeamWoodall.com | TeamWoodall.com

Tucson | September 2014

In the Tucson Lot and Land market, August 2014 active inventory was 1,577, a 1% increase from August 2013. There were 30 closings in August 2014, a 6% decrease from August 2013. Months of Inventory was 52.6, up from 48.7 in August 2013. Median price of sold homes was \$93,750 for the month of August 2014, up 67% from August 2013. The Tucson Lot and Land market had 69 new properties under contract in August 2014, up 8% from August 2013.

CLOSED SALES AND NEW PROPERTIES UNDER CONTRACT – TUCSON LAND



ACTIVE LISTINGS AND MONTHS OF INVENTORY - TUCSON LAND



Properties under contract and Home Sales data is based on information obtained from the TARMLS using Brokermetrics software.

All data obtained 09/04/2014 is believed to be reliable, but not guaranteed.



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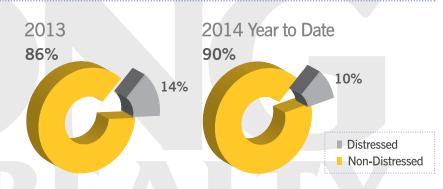
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MEDIAN SOLD PRICE AND MEDIAN LISTED PRICE - TUCSON LAND



DISTRESSED VS. NON-DISTRESSED SALES – TUCSON LAND

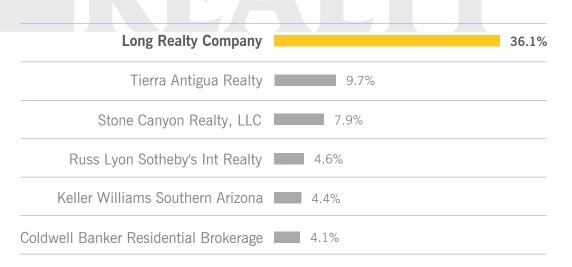
The percentage of property sales that are distressed, meaning bank owned or short sales, for the current year as compared to the same time period last year. A lower percentage of distressed sales can lead to improving market conditions.



MARKET SHARE – TUCSON LAND

Long Realty leads the market in successful real estate sales.

Data Obtained 09/04/2014 from TARMLS using BrokerMetrics software for all closed lots and land sales volume between 09/01/2013 – 08/31/2014 rounded to the nearest tenth of one percent and deemed to be correct.





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MARKET CONDITIONS BY PRICE BAND - TUCSON LAND

| | Active Listings | Last 6 Months Closed Sales Mar-14 Apr-14 May-14 Jun-14 Jul-14 Aug-14 | | | | | | Current Months of | Last 3 Month Trend Months | Market Conditions |
|------------------------|--------------------|--|--------|--------|--------|--------|--------|----------------------|------------------------------|----------------------|
| | | Mar-14 | Apr-14 | May-14 | Jun-14 | Ju1-14 | Aug-14 | Inventory | of Inventory | |
| \$1 - 49,999 | 367 | 12 | 17 | 14 | 13 | 13 | 11 | 33.4 | 30.4 | Buyer |
| \$50,000 - 74,999 | 141 | 11 | 8 | 5 | 7 | 3 | 2 | 70.5 | 35.7 | Buyer |
| \$75,000 - 99,999 | 194 | 7 | 0 | 7 | 6 | 3 | 2 | 97.0 | 52.1 | Buyer |
| \$100,000 - 124,999 | 84 | 0 | 2 | 7 | 1 | 0 | 3 | 28.0 | 62.5 | Buyer |
| \$125,000 - 149,999 | 100 | 3 | 6 | 5 | 2 | 1 | 4 | 25.0 | 42.6 | Buyer |
| \$150,000 - 174,999 | 75 | 5 | 2 | 1 | 0 | 2 | 1 | 75.0 | 74.0 | Buyer |
| \$175,000 - 199,999 | 85 | 1 | 4 | 4 | 1 | 4 | 1 | 85.0 | 42.5 | Buyer |
| \$200,000 - 224,999 | 61 | 1 | 2 | 1 | 2 | 1 | 2 | 30.5 | 34.8 | Buyer |
| \$225,000 - 249,999 | 73 | 0 | 1 | 1 | 0 | 0 | 0 | n/a | n/a | n/a |
| \$250,000 - 274,999 | 44 | 1 | 3 | 2 | 0 | 0 | 2 | 22.0 | 62.0 | Buyer |
| \$275,000 - 299,999 | 49 | 1 | 0 | 0 | 1 | 0 | 0 | n/a | 157.0 | Buyer |
| \$300,000 - 349,999 | 49 | 2 | 1 | 1 | 1 | 0 | 2 | 24.5 | 48.3 | Buyer |
| \$350,000 - 399,999 | 56 | 0 | 0 | 1 | 0 | 0 | 0 | n/a | n/a | n/a |
| \$400,000 - 499,999 | 36 | 0 | 0 | 0 | 1 | 0 | 0 | n/a | 120.0 | Buyer |
| \$500,000 - 599,999 | 29 | 0 | 0 | 0 | 0 | 0 | 0 | n/a | n/a | n/a |
| \$600,000 - 699,999 | 24 | 0 | 0 | 0 | 0 | 0 | 0 | n/a | n/a | n/a |
| \$700,000 - 799,999 | 22 | 0 | 0 | 0 | 0 | 0 | 0 | n/a | n/a | n/a |
| \$800,000 - 899,999 | 13 | 0 | 0 | 0 | 0 | 0 | 0 | n/a | n/a | n/a |
| \$900,000 - 999,999 | 5 | 0 | 0 | 0 | 0 | 0 | 0 | n/a | n/a | n/a |
| \$1,000,000 - and over | 25 | 0 | 0 | 0 | 0 | 0 | 0 | n/a | n/a | n/a |
| TOTAL | 1,532 | 44 | 46 | 49 | 35 | 27 | 30 | 51.1 | 50.5 | Buyer |



The Tucson Land Report is comprised of data for Lots & Land properties in TARMLS for the Tucson Metro area. Real Estate remains very localized and market conditions can vary greatly by not only geographic area but also by price range. Please feel free to contact me for a more in-depth analysis.