

## The Housing Report

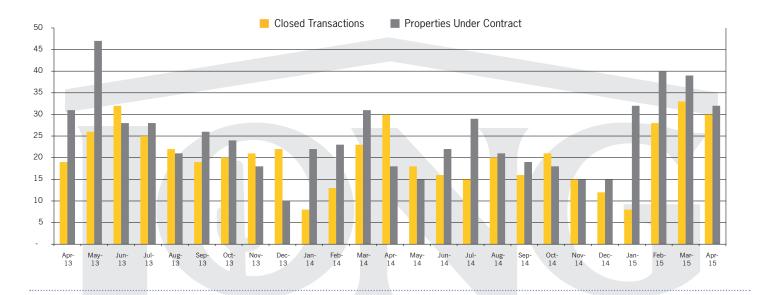
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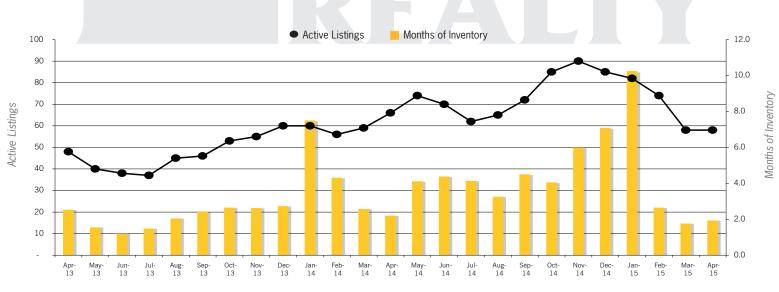
#### Continental Ranch | May 2015

In the Continental Ranch area, April 2015 active inventory was 58, a 12% decrease from April 2014. There were 30 closings in April 2015, virtually unchanged from April 2014. Year-to-date 2015 there were 99 closings, a 34% increase from year-to-date 2014. Months of Inventory was 1.9, down from 2.2 in April 2014. Median price of sold homes was \$184,000 for the month of April 2015, up 3% from April 2014. The Continental Ranch area had 32 new properties under contract in April 2015, up 78% from April 2014.

## CLOSED SALES & NEW PROPERTIES UNDER CONTRACT - CONTINENTAL RANCH



## ACTIVE LISTINGS AND MONTHS OF INVENTORY - CONTINENTAL RANCH



Properties under contract and Home Sales data is based on information obtained from the TARMLS using Brokermetrics software. All data obtained 05/05/2015 is believed to be reliable, but not guaranteed.

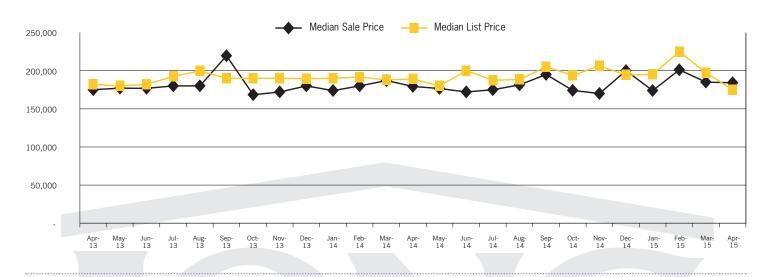






Continental Ranch | May 2015

## MEDIAN SOLD PRICE AND MEDIAN LISTED PRICE – CONTINENTAL RANCH



## MONTHLY PAYMENT ON A MEDIAN PRICED HOME – CONTINENTAL RANCH

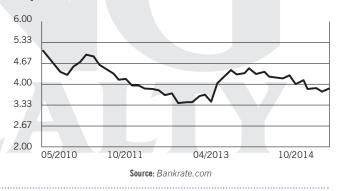
A BERKSHIRE HATHAWAY AFFILIATI

Year	Median Price	Int. Rate	MO. Payment
2006 2014 2015	\$230,000 \$179,350 \$184,000	6.140% 4.250% 3.675%	\$1,329.75 \$838.18 \$802.10

**Source:** Residential median sales prices. Data obtained 05/05/2015 from TARMLS using Brokermetrics software. Monthly payments based on a 5% down payment on a median priced home. All data obtained is believed to be reliable, but not guaranteed.

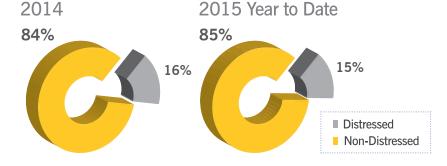
## **30 YEAR FIXED MORTGAGE RATE**

While mortgage rates have increased slightly recently, they are still well below 2010 levels.



## DISTRESSED VS. NON-DISTRESSED SALES – CONTINENTAL RANCH

The percentage of property sales that are distressed, meaning bank owned or short sales, for the current year as compared to the same time period last year. A lower percentage of distressed sales can lead to improving market conditions.





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## MARKET CONDITIONS BY PRICE BAND - CONTINENTAL RANCH

	Active Listings			Close	Month d Sales			Current Months of	Last 3 Month Trend Months	Market Conditions
		Nov-14 D	Dec-14 Jan-15	Feb-15 Mar-15	Mar-15	Apr-15	Inventory	of Inventory		
\$1 - 49,999	0	0	0	0	0	0	0	n/a	n/a	n/a
\$50,000 - 74,999	0	0	0	0	0	0	0	n/a	n/a	n/a
\$75,000 - 99,999	0	0	0	0	0	0	0	n/a	n/a	n/a
\$100,000 - 124,999	0	0	0	0	0	1	0	n/a	0.0	Seller
\$125,000 - 149,999	4	2	2	1	1	4	5	0.8	1.6	Seller
\$150,000 - 174,999	14	7	4	4	9	9	8	1.8	1.5	Seller
\$175,000 - 199,999	12	3	2	1	4	6	5	2.4	2.5	Seller
\$200,000 - 224,999	7	0	2	2	3	3	5	1.4	2.3	Seller
\$225,000 - 249,999	9	1	1	0	9	4	4	2.3	2.1	Seller
\$250,000 - 274,999	6	1	2	1	2	2	1	6.0	4.4	Slightly Seller
\$275,000 - 299,999	2	0	1	0	0	3	0	n/a	2.7	Seller
\$300,000 - 349,999	4	1	0	0	0	0	2	2.0	3.5	Seller
\$350,000 - 399,999	0	0	0	0	0	1	0	n/a	1.0	Seller
\$400,000 - 499,999	0	0	0	0	0	0	0	n/a	n/a	n/a
\$500,000 - 599,999	0	0	0	0	0	0	0	n/a	n/a	n/a
\$600,000 - 699,999	0	0	0	0	0	0	0	n/a	n/a	n/a
\$700,000 - 799,999	0	0	0	0	0	0	0	n/a	n/a	n/a
\$800,000 - 899,999	0	0	0	0	0	0	0	n/a	n/a	n/a
\$900,000 - 999,999	0	0	0	0	0	0	0	n/a	n/a	n/a
\$1,000,000 - and over	0	0	0	0	0	0	0	n/a	n/a	n/a
TOTAL	58	15	14	9	28	33	30	1.9	2.1	Seller

Seller's Market	Slight Seller's Market	Balanced Market	Slight Buyer's Market	Buyer's Market

Statistics based on information obtained from TARMLS and using Brokermetrics software on 05/05/2015.

3 month trend in months of inventory is the average of closed sales and active listing data from 02/01/2015 - 04/30/2015. Information is believed to be reliable, but not guaranteed.



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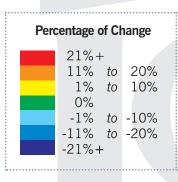
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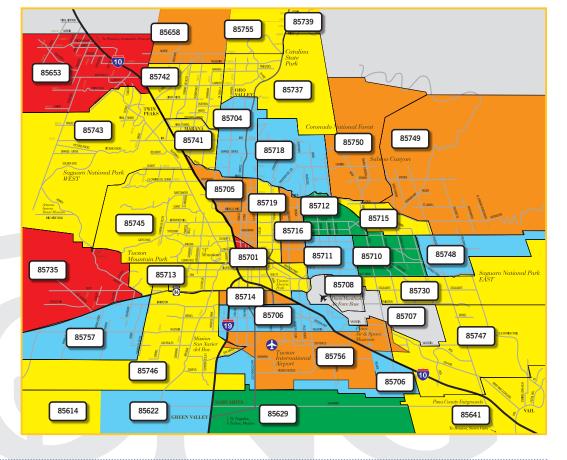
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## CHANGE IN MEDIAN SALES PRICE BY ZIP CODE

#### FEB 2014-APR 2014 TO FEB 2015-APR 2015

This heat map represents the percentage of change in Tucson metro median sales prices from February 2014-April 2014 to February 2015-April 2015 by zip code.

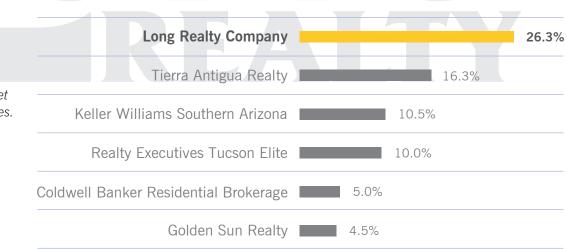




### MARKET SHARE – CONTINENTAL RANCH

Long Realty leads the market in successful real estate sales.

Data Obtained 05/05/2015 from TARMLS using Broker/Metrics software for all closed residential sales volume between 04/01/2014 – 03/31/2015 rounded to the nearest tenth of one percent and deemed to be correct.



The Continental Ranch Housing Report is comprised of data for residential properties in the Community of Continental Ranch. Real Estate remains very localized and market conditions can vary greatly by not only geographic area but also by price range. Please feel free to contact me for a more in-depth analysis.