

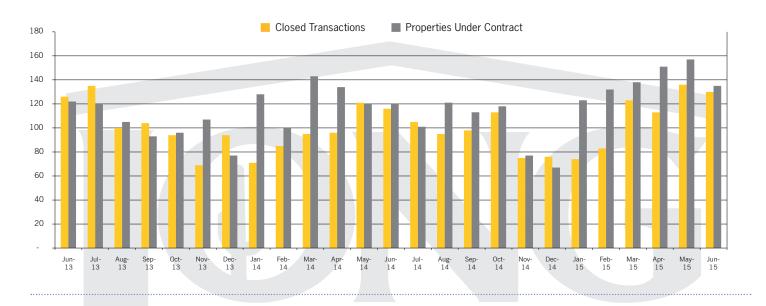


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#### Tucson North | July 2015

In the Tucson North area, June 2015 active inventory was 584, a 3% decrease from June 2014. There were 130 closings in June 2015, a 12% increase from June 2014. Year-to-date 2015 there were 677 closings, a 10% increase from year-to-date 2014. Months of Inventory was 4.5, down from 5.2 in June 2014. Median price of sold homes was \$358,500 for the month of June 2015, down 3% from June 2014. The Tucson North area had 135 new properties under contract in June 2015, up 13% from June 2014.

#### CLOSED SALES AND NEW PROPERTIES UNDER CONTRACT – TUCSON NORTH



### ACTIVE LISTINGS AND MONTHS OF INVENTORY - TUCSON NORTH



Properties under contract and Home Sales data is based on information obtained from the TARMLS using Brokermetrics software.

All data obtained 07/06/2015 is believed to be reliable, but not guaranteed.





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#### MEDIAN SOLD PRICE AND MEDIAN LISTED PRICE - TUCSON NORTH



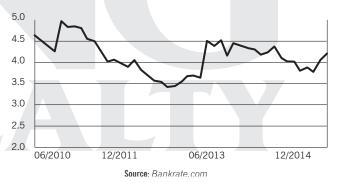
# MONTHLY PAYMENT ON A MEDIAN PRICED HOME – TUCSON NORTH

Year	Median Price	Int. Rate	MO. Payment
2006	\$409,000	6.140%	\$2,364.64
2014	\$370,000	4.250%	\$1,729.17
2015	\$358,500	4.080%	\$1,641.70

**Source:** Residential median sales prices. Data obtained 07/06/2015 from TARMLS using Brokermetrics software. Monthly payments based on a 5% down payment on a median priced home. All data obtained is believed to be reliable, but not guaranteed.

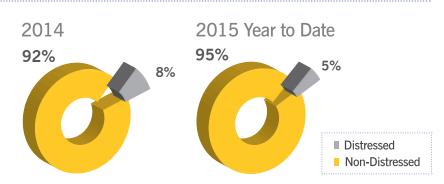
## 30 YEAR FIXED MORTGAGE RATE

While mortgage rates have increased slightly recently, they are still well below 2010 levels.



## DISTRESSED VS. NON-DISTRESSED SALES – TUCSON NORTH

The percentage of property sales that are distressed, meaning bank owned or short sales, for the current year as compared to the same time period last year. A lower percentage of distressed sales can lead to improving market conditions.







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### MARKET CONDITIONS BY PRICE BAND - TUCSON NORTH

	Active Listings		•••••	Close	6 Months ed Sales		Current Months of	Last 3 Month Trend Months	Market Conditions	
		Jan-15	Feb-15	Mar-15	Apr-15	May-15	Jun-15	Inventory	of Inventory	
\$1 - 49,999	0	0	0	0	0	0	0	n/a	n/a	n/a
\$50,000 - 74,999	2	2	0	0	0	1	2	1.0	3.3	Seller
\$75,000 - 99,999	8	3	3	2	2	2	3	2.7	4.0	Seller
\$100,000 - 124,999	16	6	3	1	6	8	5	3.2	3.2	Seller
\$125,000 - 149,999	30	4	5	6	10	11	9	3.3	3.2	Seller
\$150,000 - 174,999	19	4	8	8	8	13	10	1.9	2.2	Seller
\$175,000 - 199,999	14	3	4	8	5	0	2	7.0	8.7	Buyer
\$200,000 - 224,999	8	1	5	7	2	9	1	8.0	1.8	Seller
\$225,000 - 249,999	17	2	5	6	4	7	6	2.8	3.1	Seller
\$250,000 - 274,999	26	5	8	10	9	8	9	2.9	3.0	Seller
\$275,000 - 299,999	31	7	4	11	8	6	6	5.2	4.8	Slightly Seller
\$300,000 - 349,999	51	9	8	15	6	10	11	4.6	5.7	Balanced
\$350,000 - 399,999	35	10	3	11	12	14	10	3.5	3.4	Seller
\$400,000 - 499,999	82	7	13	17	14	17	14	5.9	5.4	Balanced
\$500,000 - 599,999	55	6	9	4	10	13	17	3.2	4.3	Slightly Seller
\$600,000 - 699,999	42	2	3	9	10	5	10	4.2	6.0	Balanced
\$700,000 - 799,999	26	3	1	3	3	6	7	3.7	5.5	Balanced
\$800,000 - 899,999	20	0	0	2	4	3	2	10.0	7.8	Slightly Buyer
\$900,000 - 999,999	19	1	3	3	1	4	4	4.8	5.0	Balanced
\$1,000,000 - and over	83	1	3	2	4	3	2	41.5	30.7	Buyer
TOTAL	584	76	88	125	118	140	130	4.5	4.9	Slightly Seller







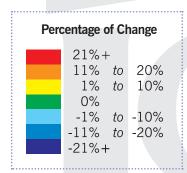
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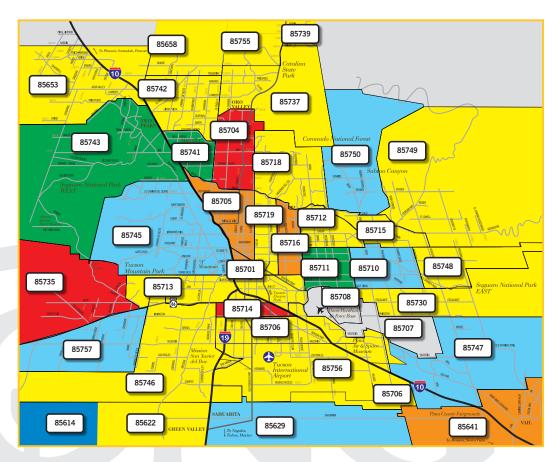
### Tucson North | July 2015

## CHANGE IN MEDIAN SALES PRICE BY ZIP CODE

## APR 2014-JUN 2014 TO APR 2015-JUN 2015

This heat map represents the percentage of change in Tucson metro median sales prices from April 2014-June 2014 to April 2015-June 2015 by zip code.

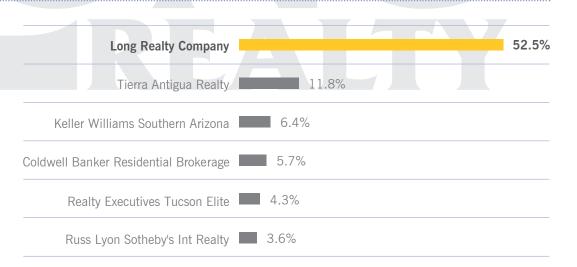




## MARKET SHARE – TUCSON NORTH

Long Realty leads the market in successful real estate sales.

Data Obtained 07/06/2015 from TARMLS using BrokerMetrics software for all closed residential sales volume between 07/01/2014 – 06/30/2015 rounded to the nearest tenth of one percent and deemed to be correct.



The Tucson North Housing Report is comprised of data for residential properties in the North area of Tucson as defined by TARMLS including the Catalina Foothills area. Real Estate remains very localized and market conditions can vary greatly by not only geographic area but also by price range. Please feel free to contact me for a more in-depth analysis.