

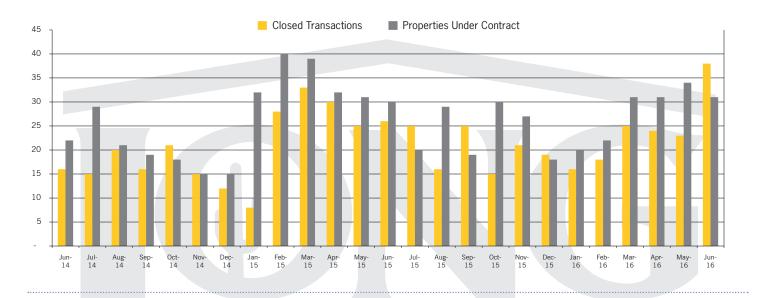
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Continental Ranch | July 2016

In the Continental Ranch area, June 2016 active inventory was 31, a 33% decrease from June 2015. There were 38 closings in June 2016, a 46% increase from June 2015. Year-to-date 2016 there were 146 closings, a 7% decrease from year-to-date 2015. Months of Inventory was 0.8, down from 1.8 in June 2015. Median price of sold homes was \$190,500 for the month of June 2016, up 10% from June 2015. The Continental Ranch area had 31 new properties under contract in June 2016, up 3% from June 2015.

CLOSED SALES & NEW PROPERTIES UNDER CONTRACT - CONTINENTAL RANCH



ACTIVE LISTINGS AND MONTHS OF INVENTORY - CONTINENTAL RANCH



Properties under contract and Home Sales data is based on information obtained from the MLSSAZ using Brokermetrics software. All data obtained 07/06/2016 is believed to be reliable, but not guaranteed.





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MEDIAN SOLD PRICE AND MEDIAN LISTED PRICE – CONTINENTAL RANCH

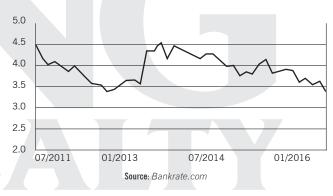


MONTHLY PAYMENT ON A MEDIAN PRICED HOME – CONTINENTAL RANCH

Year	Median Price	Int. Rate	MO. Payment
2006 2015 2016	\$230,000 \$172,500 \$190,500	6.140% 4.000% 3.500%	\$1,329.75 \$782.36 \$812.66
			:

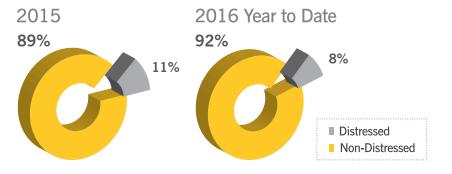
Source: Residential median sales prices. Data obtained 07/06/2016 from MLSSAZ using Brokermetrics software. Monthly payments based on a 5% down payment on a median priced home. All data obtained is believed to be reliable, but not guaranteed.

30 YEAR FIXED MORTGAGE RATE



DISTRESSED VS. NON-DISTRESSED SALES – CONTINENTAL RANCH

The percentage of property sales that are distressed, meaning bank owned or short sales, for the current year as compared to the same time period last year. A lower percentage of distressed sales can lead to improving market conditions.







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MARKET CONDITIONS BY PRICE BAND - CONTINENTAL RANCH

	Active Listings	Last 6 Months Closed Sales						Current Months of	Last 3 Month Trend Months	Market Conditions	
	-	_	Jan-16	Feb-16	Mar-16	Apr-16	May-16	Jun-16	Inventory of Invento	of Inventory	ry
\$1 - 49,999	0	0	0	0	0	0	0	n/a	n/a	n/a	
\$50,000 - 74,999	0	0	0	0	0	0	0	n/a	n/a	n/a	
\$75,000 - 99,999	0	0	0	0	0	0	0	n/a	n/a	n/a	
\$100,000 - 124,999	0	0	0	0	0	0	2	n/a	0.0	Seller	
\$125,000 - 149,999	2	1	1	3	0	2	0	n/a	2.0	Seller	
\$150,000 - 174,999	5	2	5	9	9	7	7	0.7	0.7	Seller	
\$175,000 - 199,999	3	5	8	5	4	6	13	0.2	1.0	Seller	
\$200,000 - 224,999	10	4	3	3	4	1	7	1.4	1.8	Seller	
\$225,000 - 249,999	6	1	0	3	1	2	3	2.0	2.3	Seller	
\$250,000 - 274,999	1	0	1	0	3	2	4	0.3	1.2	Seller	
\$275,000 - 299,999	1	2	1	0	2	1	0	n/a	1.7	Seller	
\$300,000 - 349,999	1	1	0	1	1	2	1	1.0	0.5	Seller	
\$350,000 - 399,999	2	0	0	1	1	0	1	2.0	2.0	Seller	
\$400,000 - 499,999	0	0	0	0	0	0	0	n/a	n/a	n/a	
\$500,000 - 599,999	0	0	0	0	0	0	0	n/a	n/a	n/a	
\$600,000 - 699,999	0	0	0	0	0	0	0	n/a	n/a	n/a	
\$700,000 - 799,999	0	0	0	0	0	0	0	n/a	n/a	n/a	
\$800,000 - 899,999	0	0	0	0	0	0	0	n/a	n/a	n/a	
\$900,000 - 999,999	0	0	0	0	0	0	0	n/a	n/a	n/a	
\$1,000,000 - and over	0	0	0	0	0	0	0	n/a	n/a	n/a	
TOTAL	31	16	19	25	25	23	38	0.8	1.2	Seller	

					•
•	C - II	Slight Seller's Market	Balanced Market	Slight Buyer's Market	Buver's Market
	Seller's Market	Slight Soller's Market	Kalancod Warket	Slight KIWAr's Warkat	
		0		0,	

Statistics based on information obtained from MLSSAZ and using Brokermetrics software on 07/06/2016.

3 month trend in months of inventory is the average of closed sales and active listing data from 04/01/2016 - 06/30/2016. Information is believed to be reliable, but not guaranteed.





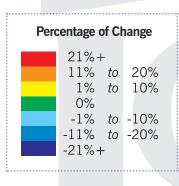
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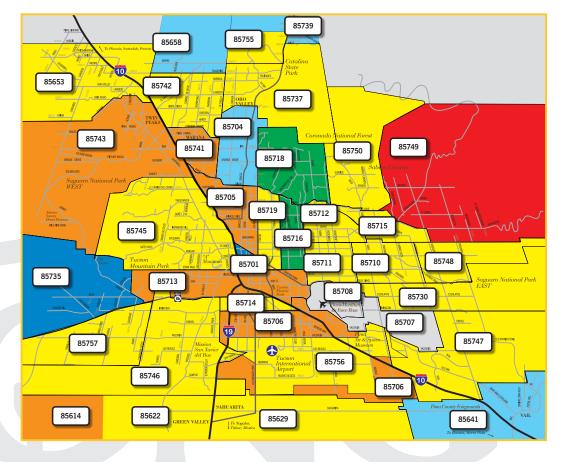
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CHANGE IN MEDIAN SALES PRICE BY ZIP CODE

APR 2015-JUN 2015 TO APR 2016-JUN 2016

This heat map represents the percentage of change in Tucson metro median sales prices from April 2015-June 2015 to April 2016-June 2016 by zip code.

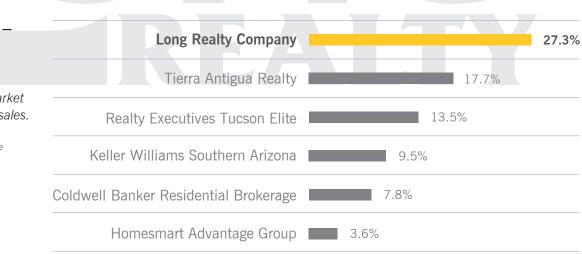




MARKET SHARE – CONTINENTAL RANCH

Long Realty leads the market in successful real estate sales.

Data Obtained 07/06/2016 from MLSSAZ using Broker/Metrics software for all closed residential sales volume between 07/01/2015 – 06/30/2016 rounded to the nearest tenth of one percent and deemed to be correct.



The Continental Ranch Housing Report is comprised of data for residential properties in the Community of Continental Ranch. Real Estate remains very localized and market conditions can vary greatly by not only geographic area but also by price range. Please feel free to contact me for a more in-depth analysis.