

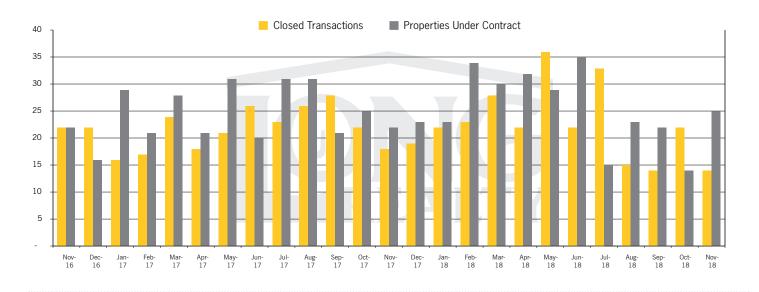
Stephen Woodall | (520) 818-4504 Stephen@TeamWoodall.com | TeamWoodall.com



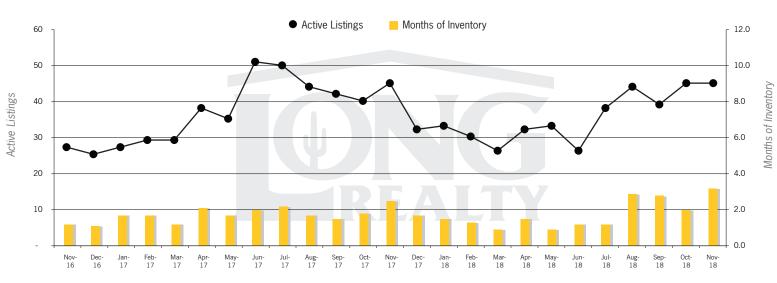
Continental Ranch | December 2018

In the Continental Ranch area, November 2018 active inventory was 45, virtually unchanged from November 2017. There were 14 closings in November 2018, a 22% decrease from November 2017. Year-to-date 2018 there were 265 closings, a 6% increase from year-to-date 2017. Months of Inventory was 3.2, up from 2.5 in November 2017. Median price of sold homes was \$218,500 for the month of November 2018, down 5% from November 2017. The Continental Ranch area had 25 new properties under contract in November 2018, up 14% from November 2017.

CLOSED SALES & NEW PROPERTIES UNDER CONTRACT - CONTINENTAL RANCH



ACTIVE LISTINGS AND MONTHS OF INVENTORY - CONTINENTAL RANCH



Properties under contract and Home Sales data is based on information obtained from the MLSSAZ using Brokermetrics software. All data obtained 12/05/2018 is believed to be reliable, but not guaranteed.

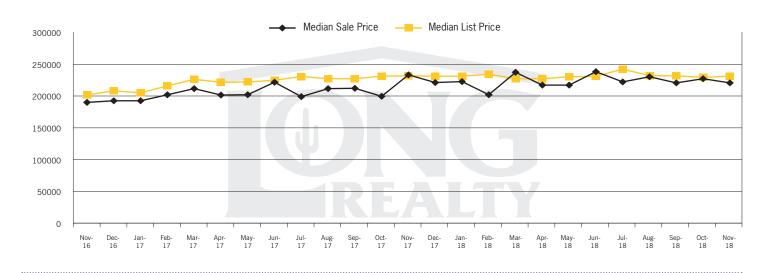




Stephen Woodall | (520) 818-4504 Stephen@TeamWoodall.com | TeamWoodall.com

Continental Ranch | December 2018

MEDIAN SOLD PRICE AND MEDIAN LISTED PRICE – CONTINENTAL RANCH

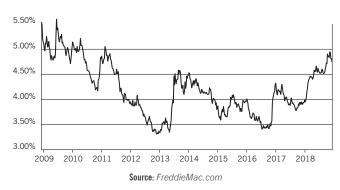


MONTHLY PAYMENT ON A MEDIAN PRICED HOME – CONTINENTAL RANCH

			· • • • • • • • • • • • • • • • •	
Year	Median Price	Int. Rate	MO. Payment	
2006 2017 2018	\$230,000 \$231,000 \$218,500	6.140% 4.250% 5.125%	\$1,329.75 \$1,079.56 \$1,130.22	

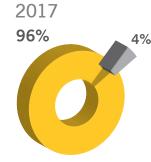
Source: Residential median sales prices. Data obtained 12/05/2018 from MLSSAZ using Brokermetrics software. Monthly payments based on a 5% down payment on a median priced home. All data obtained is believed to be reliable, but not guaranteed.

30 YEAR FIXED MORTGAGE RATE



DISTRESSED VS. NON-DISTRESSED SALES – CONTINENTAL RANCH

The percentage of property sales that are distressed, meaning bank owned or short sales, for the current year as compared to the same time period last year. A lower percentage of distressed sales can lead to improving market conditions.





Non-Distressed





Stephen Woodall | (520) 818-4504 Stephen@TeamWoodall.com | TeamWoodall.com

Continental Ranch | December 2018

MARKET CONDITIONS BY PRICE BAND - CONTINENTAL RANCH

	Active Listings	hun 10	1.1.10	Close	Month d Sales		Nev 10	Current Months of	Last 3 Month Trend Months of Inventory	Market Conditions
		Jun-18	Jul-18	Aug-18	Sep-18	Uct-18	Nov-18	Inventory	or inventory	
\$1 - 49,999	0	0	0	0	0	0	0	n/a	n/a	n/a
\$50,000 - 74,999	0	0	0	0	0	0	0	n/a	n/a	n/a
\$75,000 - 99,999	0	0	0	0	0	0	0	n/a	n/a	n/a
\$100,000 - 124,999	0	0	0	0	0	0	0	n/a	n/a	n/a
\$125,000 - 149,999	0	0	0	0	0	0	0	n/a	n/a	n/a
\$150,000 - 174,999	0	1	3	1	0	2	0	n/a	1.0	Seller
\$175,000 - 199,999	9	3	4	4	3	3	2	4.5	3.0	Seller
\$200,000 - 224,999	10	6	14	2	4	7	6	1.7	1.4	Seller
\$225,000 - 249,999	16	4	6	2	4	6	5	3.2	2.9	Seller
\$250,000 - 274,999	6	6	5	4	0	0	0	n/a	n/a	n/a
\$275,000 - 299,999	3	3	1	1	2	3	1	3.0	1.8	Seller
\$300,000 - 349,999	0	0	3	1	1	3	0	n/a	0.3	Seller
\$350,000 - 399,999	1	0	0	0	0	0	0	n/a	n/a	n/a
\$400,000 - 499,999	0	0	0	0	0	0	0	n/a	n/a	n/a
\$500,000 - 599,999	0	0	0	0	0	0	0	n/a	n/a	n/a
\$600,000 - 699,999	0	0	0	0	0	0	0	n/a	n/a	n/a
\$700,000 - 799,999	0	0	0	0	0	0	0	n/a	n/a	n/a
\$800,000 - 899,999	0	0	0	0	0	0	0	n/a	n/a	n/a
\$900,000 - 999,999	0	0	0	0	0	0	0	n/a	n/a	n/a
\$1,000,000 - and over	0	0	0	0	0	0	0	n/a	n/a	n/a
TOTAL	45	23	36	15	14	24	14	3.2	2.5	Seller

Seller's Market	Slight Seller's Market	Balanced Market	Slight Buyer's Market	Buyer's Market

Statistics based on information obtained from MLSSAZ and using Brokermetrics software on 12/05/2018.

3 month trend in months of inventory is the average of closed sales and active listing data from 09/01/2018-11/30/2018. Information is believed to be reliable, but not guaranteed.





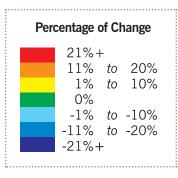
Stephen Woodall | (520) 818-4504 Stephen@TeamWoodall.com | TeamWoodall.com

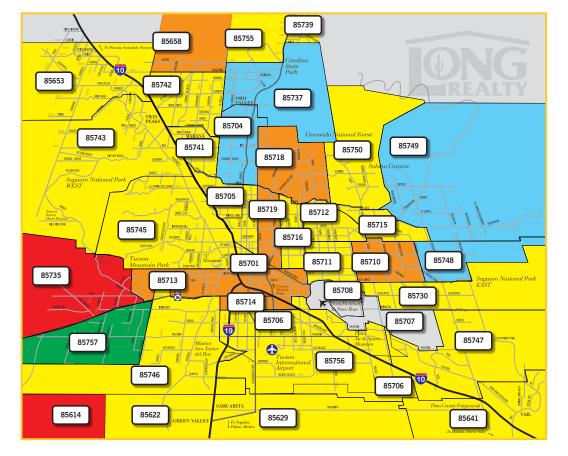
Continental Ranch | December 2018

CHANGE IN MEDIAN SALES PRICE BY ZIP CODE

SEP 2017-NOV 2017 TO SEP 2018-NOV 2018

This heat map represents the percentage of change in Tucson metro median sales prices from September 2017-November 2017 to September 2018-November 2018 by zip code.

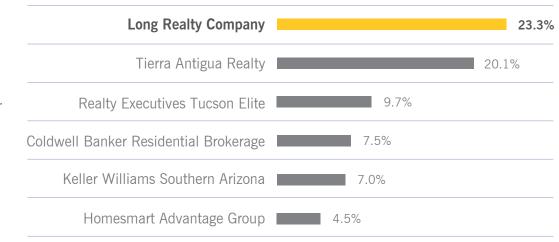




MARKET SHARE – CONTINENTAL RANCH

Long Realty leads the market in successful real estate sales.

Data Obtained 12/05/2018 from MLSSAZ using Broker/Metrics software for all closed residential sales volume between 12/01/2017 – 11/30/2018 rounded to the nearest tenth of one percent and deemed to be correct.



The Continental Ranch Housing Report is comprised of data for residential properties in the Community of Continental Ranch. Real Estate remains very localized and market conditions can vary greatly by not only geographic area but also by price range. Please feel free to contact me for a more in-depth analysis.