

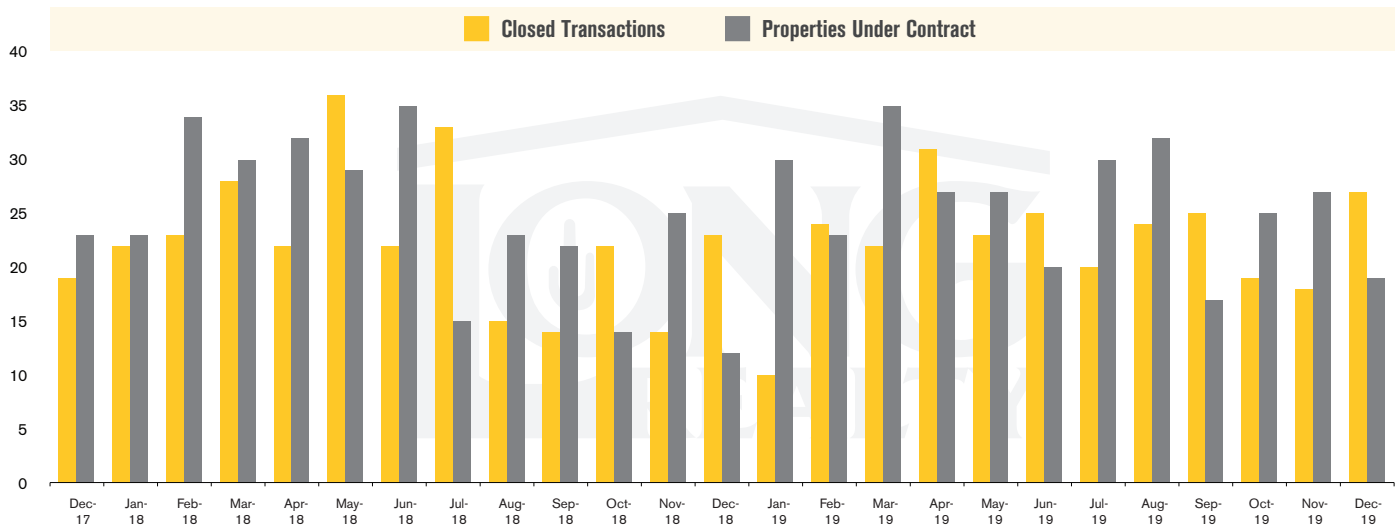
THE HOUSING REPORT

CONTINENTAL RANCH | JANUARY 2020

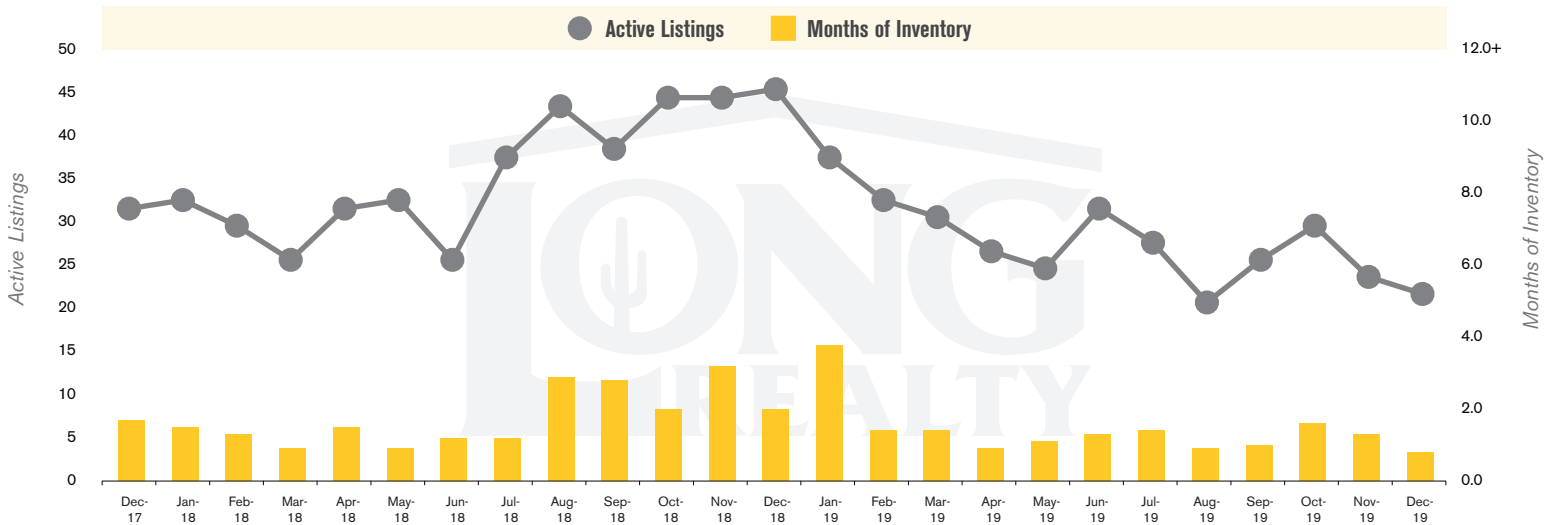


In the Continental Ranch area, December 2019 active inventory was 22, a 52% decrease from December 2018. There were 27 closings in December 2019, a 17% increase from December 2018. Year-to-date 2019 there were 277 closings, a 4% decrease from year-to-date 2018. Months of Inventory was .8, down from 2.0 in December 2018. Median price of sold homes was \$233,000 for the month of December 2019, up 6% from December 2018. The Continental Ranch area had 19 new properties under contract in December 2019, up 58% from December 2018.

CLOSED SALES AND NEW PROPERTIES UNDER CONTRACT (CONTINENTAL RANCH)



ACTIVE LISTINGS AND MONTHS OF INVENTORY (CONTINENTAL RANCH)



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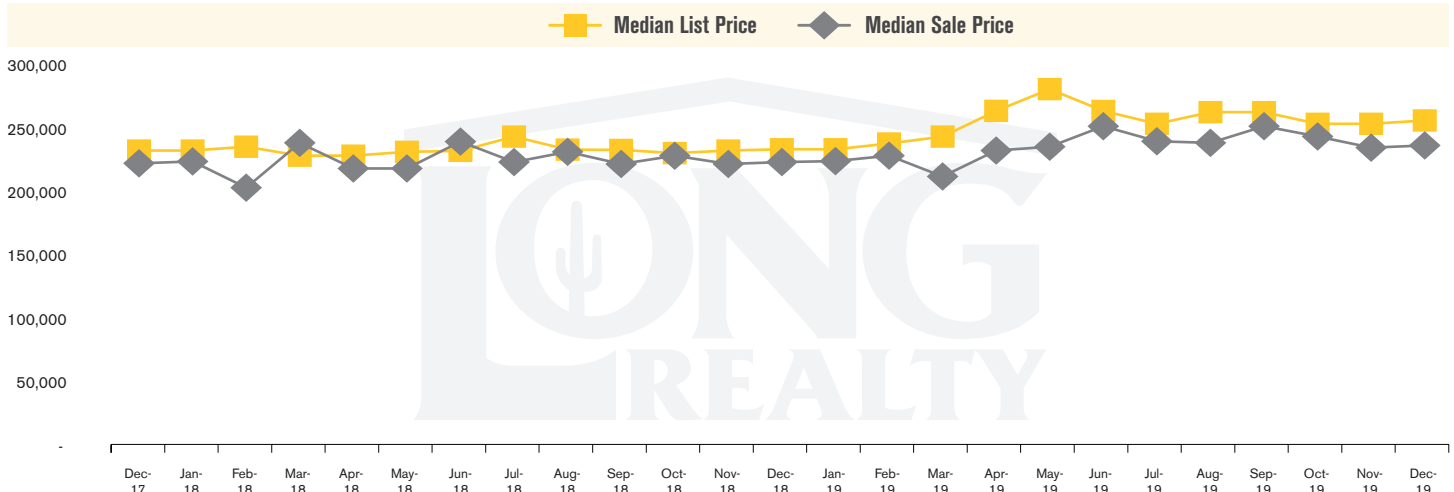
Properties under contract and Home Sales data is based on information obtained from the MLSSAZ using Brokermetrics software.
All data obtained 01/06/2020 is believed to be reliable, but not guaranteed.

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CONTINENTAL RANCH | JANUARY 2020



MEDIAN SOLD PRICE AND MEDIAN LISTED PRICE (CONTINENTAL RANCH)

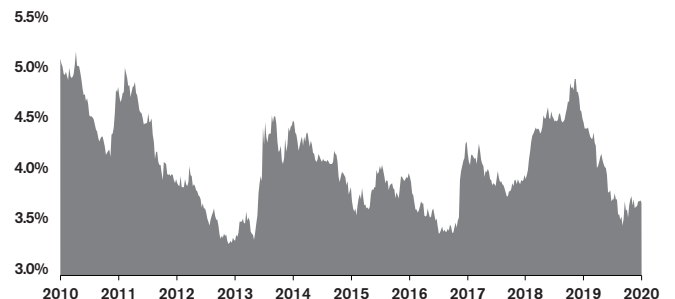


MONTHLY PAYMENT ON A MEDIAN PRICED HOME (CONTINENTAL RANCH)

| Year | Median Price | Int. Rate | MO. Payment |
|------|--------------|-----------|-------------|
| 2006 | \$230,000 | 6.140% | \$1,329.75 |
| 2018 | \$220,000 | 4.640% | \$1,076.43 |
| 2019 | \$233,000 | 3.840% | \$1,036.44 |

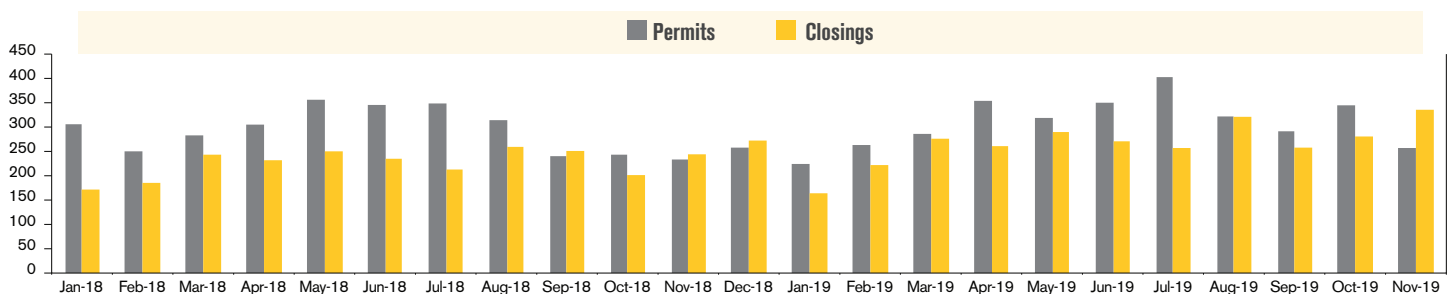
Residential median sales prices. Monthly payments are based on a 5% down payment on a median priced home.

30 YEAR FIXED MORTGAGE RATE



Source: FreddieMac.com

NEW HOME PERMITS AND CLOSINGS (TUCSON METRO)



Source: RLBrownReports/Bright Future Real Estate Research



For November 2019, new home permits were **up 6%** year-to-date from 2018 and new home closings were **up 18%** year-to-date from 2018.

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MARKET CONDITIONS BY PRICE BAND (CONTINENTAL RANCH)

| | Active Listings | Last 6 Months Closed Sales | | | | | | Current Months of Inventory | Last 3 Month Trend Months of Inventory | Market Conditions |
|------------------------|-----------------|----------------------------|-----------|-----------|-----------|-----------|-----------|-----------------------------|--|-----------------------|
| | | Jul-19 | Aug-19 | Sep-19 | Oct-19 | Nov-19 | Dec-19 | | | |
| \$1 - 49,999 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | n/a | n/a | n/a |
| \$50,000 - 74,999 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | n/a | n/a | n/a |
| \$75,000 - 99,999 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | n/a | n/a | n/a |
| \$100,000 - 124,999 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | n/a | n/a | n/a |
| \$125,000 - 149,999 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | n/a | n/a | n/a |
| \$150,000 - 174,999 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | 0.0 | 1.0 | Seller |
| \$175,000 - 199,999 | 2 | 2 | 4 | 2 | 1 | 1 | 3 | 0.7 | 0.8 | Seller |
| \$200,000 - 224,999 | 3 | 5 | 4 | 3 | 4 | 7 | 7 | 0.4 | 0.6 | Seller |
| \$225,000 - 249,999 | 2 | 5 | 9 | 9 | 6 | 5 | 6 | 0.3 | 0.9 | Seller |
| \$250,000 - 274,999 | 6 | 2 | 1 | 5 | 4 | 2 | 5 | 1.2 | 1.3 | Seller |
| \$275,000 - 299,999 | 7 | 3 | 2 | 3 | 1 | 1 | 1 | 7.0 | 6.7 | Slightly Buyer |
| \$300,000 - 349,999 | 0 | 3 | 3 | 3 | 2 | 1 | 1 | 0.0 | 0.8 | Seller |
| \$350,000 - 399,999 | 2 | 0 | 0 | 0 | 2 | 2 | 2 | 1.0 | 1.2 | Seller |
| \$400,000 - 499,999 | 0 | 1 | 0 | 0 | 0 | 0 | 1 | 0.0 | 2.0 | Seller |
| \$500,000 - 599,999 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | n/a | n/a | n/a |
| \$600,000 - 699,999 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | n/a | n/a | n/a |
| \$700,000 - 799,999 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | n/a | n/a | n/a |
| \$800,000 - 899,999 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | n/a | n/a | n/a |
| \$900,000 - 999,999 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | n/a | n/a | n/a |
| \$1,000,000 - and over | 0 | 0 | 0 | 0 | 0 | 0 | 0 | n/a | n/a | n/a |
| TOTAL | 22 | 21 | 24 | 25 | 20 | 19 | 27 | 0.8 | 1.2 | Seller |



Seller's Market



Slight Seller's Market



Balanced Market



Slight Buyer's Market



Buyer's Market



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Statistics based on information obtained from MLSSAZ and using Brokermetrics software on 01/06/2020. 3 month trend in months of inventory is the average of closed sales and active listing data from 10/01/2019-12/31/2019. Information is believed to be reliable, but not guaranteed.

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CONTINENTAL RANCH | JANUARY 2020



MARKET SHARE (CONTINENTAL RANCH)

Long Realty leads the market in successful real estate sales.

Data Obtained 01/06/2020 from MLSSAZ using BrokerMetrics software for all closed residential sales volume between 01/01/2019 – 12/31/2019 rounded to the nearest tenth of one percent and deemed to be correct.

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21.7%

Tierra Antigua Realty

14.9%

Coldwell Banker Residential Brokerage

10.6%

Realty Executives Tucson Elite

9.8%

Keller Williams Southern Arizona

5.5%

Omni Homes International

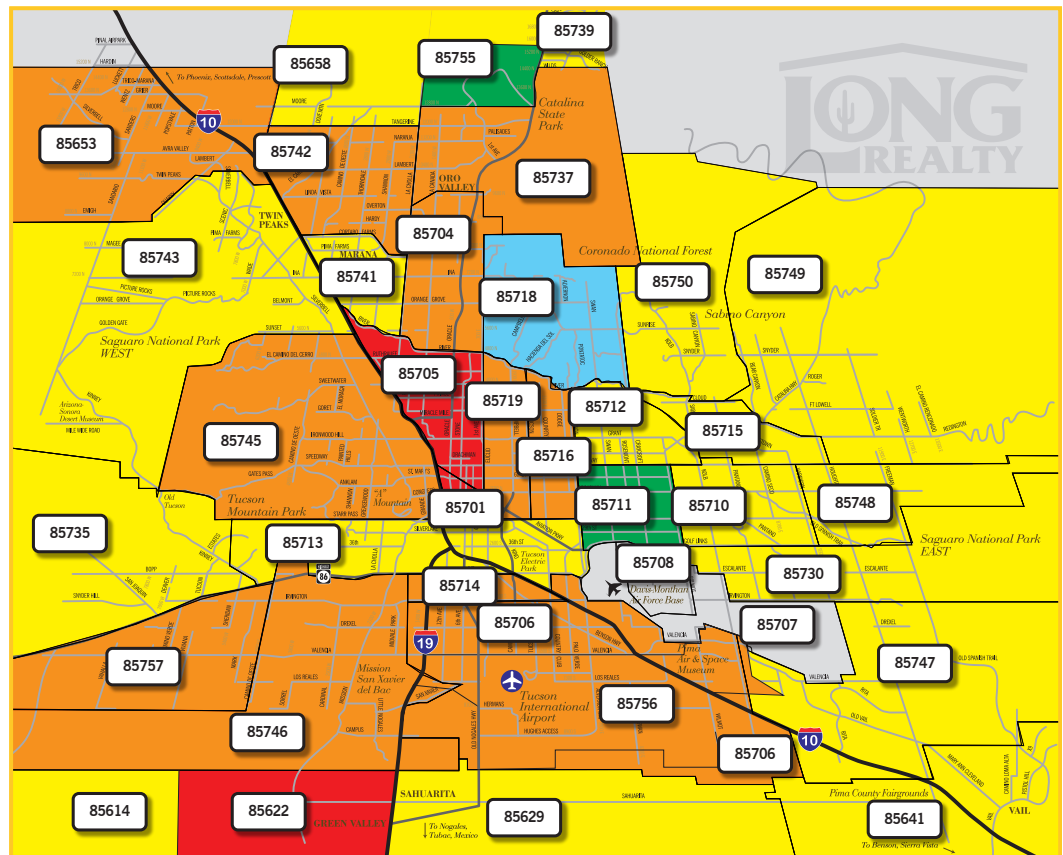
4.6%

CHANGE IN MEDIAN SALES PRICE BY ZIP CODE

(OCT 2018-DEC 2018 TO
OCT 2019-DEC 2019)

Real Estate remains very localized and market conditions can vary greatly by not only geographic area but also by price range.

Percentage of Change



PLEASE FEEL FREE TO CONTACT ME FOR A MORE IN-DEPTH ANALYSIS.

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This heat map represents the percentage of change in Tucson metro median sales prices from October 2018-December 2018 to October 2019-December 2019 by zip code. These statistics are based on information obtained from the MLSSAZ on 01/06/2020. Information is believed to be reliable, but not guaranteed.