

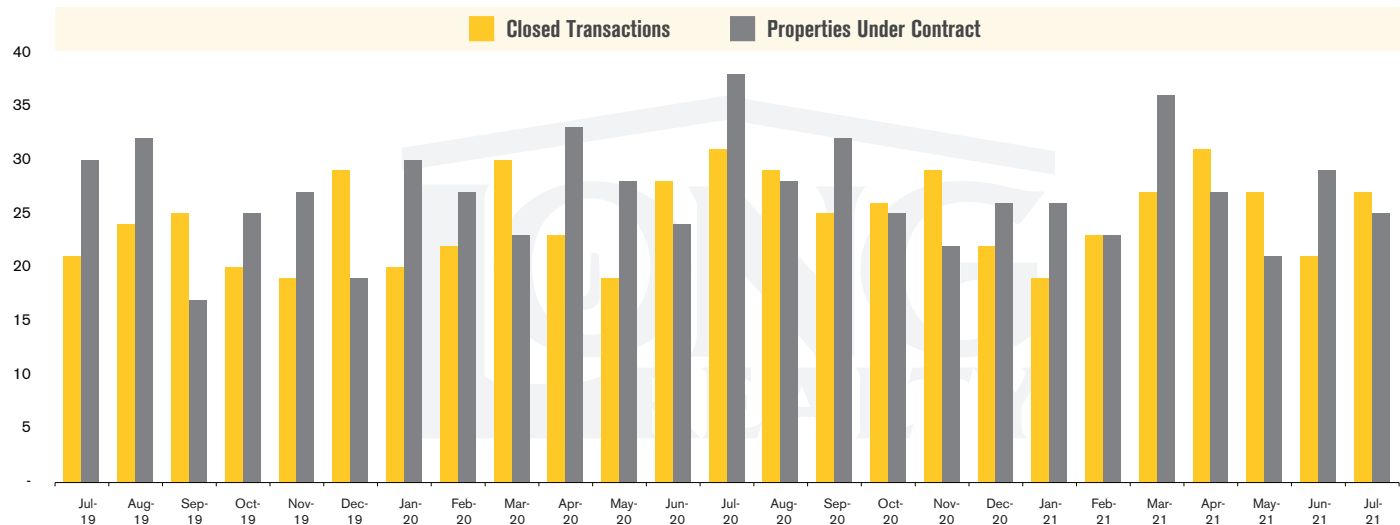
THE HOUSING REPORT

CONTINENTAL RANCH | AUGUST 2021

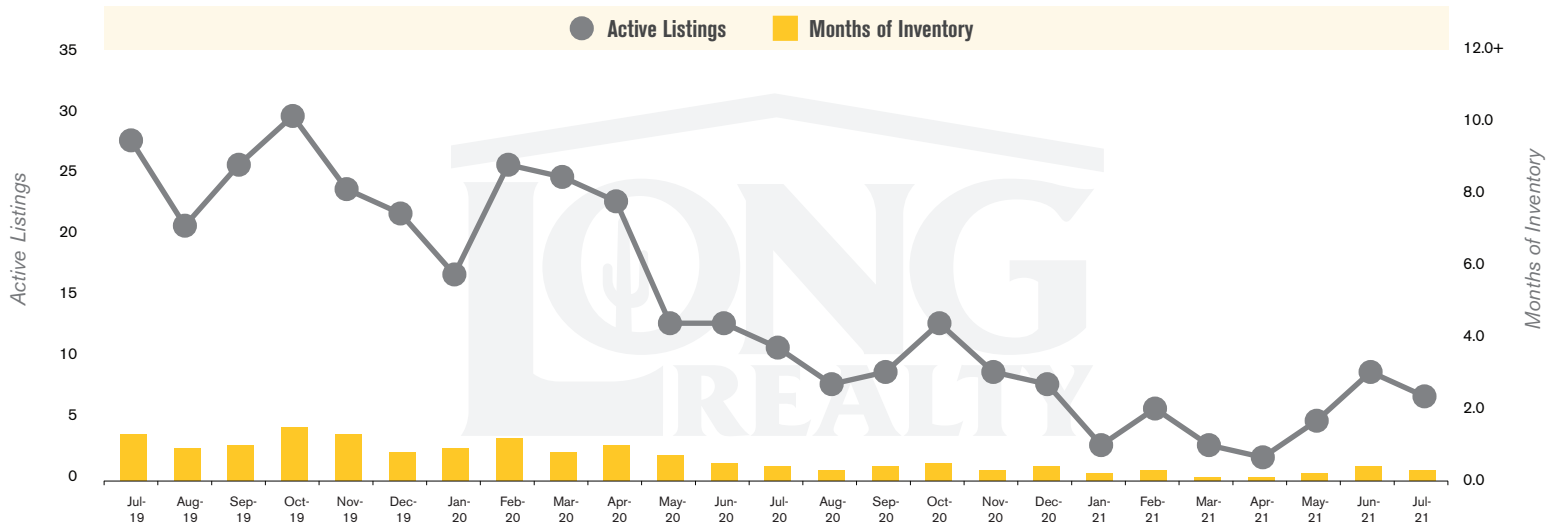


In the Continental Ranch area, July 2021 active inventory was 7, a 36% decrease from July 2020. There were 27 closings in July 2021, a 13% decrease from July 2020. Year-to-date 2021 there were 175 closings, a 1% increase from year-to-date 2020. Months of Inventory was 0.3, down from 0.4 in July 2020. Median price of sold homes was \$330,000 for the month of July 2021, up 32% from July 2020. The Continental Ranch area had 25 new properties under contract in July 2021, down 34% from July 2020.

CLOSED SALES AND NEW PROPERTIES UNDER CONTRACT CONTINENTAL RANCH



ACTIVE LISTINGS AND MONTHS OF INVENTORY CONTINENTAL RANCH



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Properties under contract and Home Sales data is based on information obtained from the MLSSAZ using TrendGraphix software.
All data obtained 08/05/2021 is believed to be reliable, but not guaranteed.

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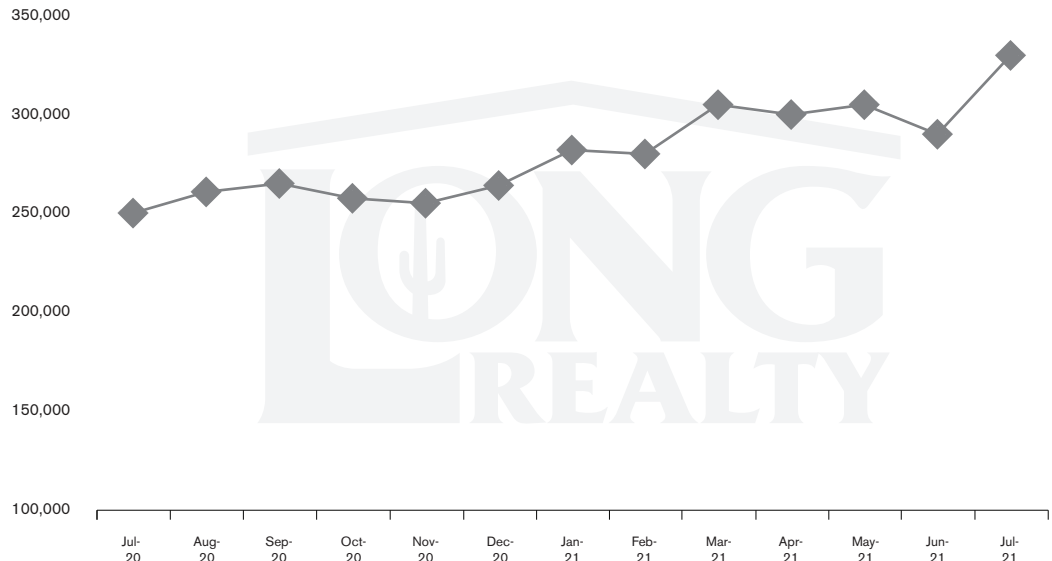


MEDIAN SOLD PRICE

CONTINENTAL RANCH

On average, homes sold this % of original list price.

Jul 2020	Jul 2021
99.8%	103.7%

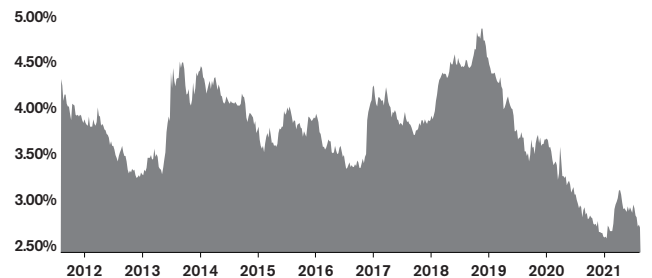


MONTHLY PAYMENT ON A MEDIAN PRICED HOME CONTINENTAL RANCH

Year	Median Price	Int. Rate	MO. Payment
2006	\$230,000	6.140%	\$1,329.75
2020	\$250,000	3.020%	\$1,003.87
2021	\$330,000	2.870%	\$1,299.85

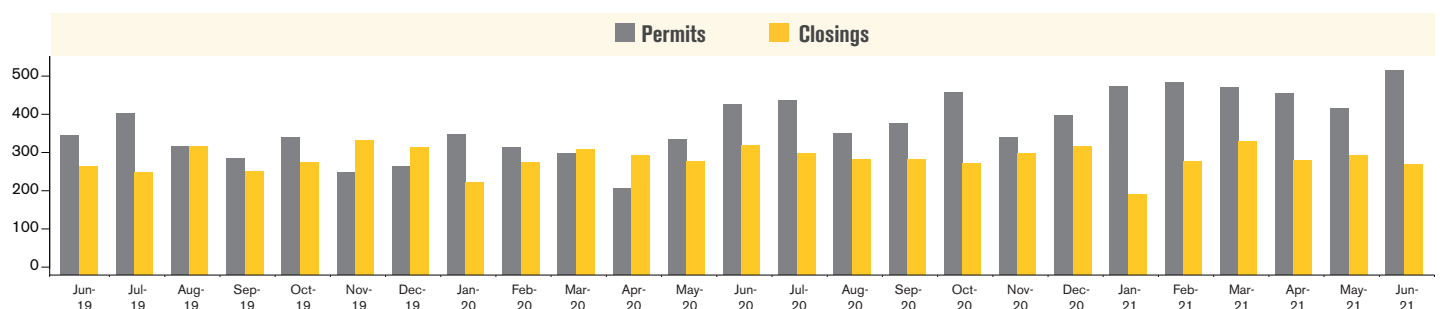
Residential median sales prices. Monthly payments are based on a 5% down payment on a median priced home.

30 YEAR FIXED MORTGAGE RATE



Source: FreddieMac.com

NEW HOME PERMITS AND CLOSINGS TUCSON METRO



Source: RLBrownReports/Bright Future Real Estate Research



For June 2021, new home permits were **up 20%** and new home closings were **down 14%** from June 2020.

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MARKET CONDITIONS BY PRICE BAND CONTINENTAL RANCH

	Active Listings	Last 6 Months Closed Sales						Current Months of Inventory	Last 3 Month Trend Months of Inventory	Market Conditions
		Feb-21	Mar-21	Apr-21	May-21	Jun-21	Jul-21			
\$1 - 49,999	0	0	0	0	0	0	0	n/a	n/a	n/a
\$50,000 - 74,999	0	0	0	0	0	0	0	n/a	n/a	n/a
\$75,000 - 99,999	0	0	0	0	0	0	0	n/a	n/a	n/a
\$100,000 - 124,999	0	0	0	0	0	0	0	n/a	n/a	n/a
\$125,000 - 149,999	0	0	0	0	0	0	0	n/a	n/a	n/a
\$150,000 - 174,999	0	0	0	0	0	0	0	n/a	n/a	n/a
\$175,000 - 199,999	0	0	0	0	0	0	0	n/a	n/a	n/a
\$200,000 - 224,999	0	1	1	1	0	0	1	0.0	0.0	Seller
\$225,000 - 249,999	0	5	2	2	0	1	0	n/a	0.0	Seller
\$250,000 - 274,999	1	4	4	7	6	4	1	1.0	0.2	Seller
\$275,000 - 299,999	0	4	5	5	5	7	5	0.0	0.1	Seller
\$300,000 - 349,999	3	9	10	9	9	5	10	0.3	0.4	Seller
\$350,000 - 399,999	3	0	5	5	4	3	5	0.6	0.5	Seller
\$400,000 - 499,999	0	0	0	2	3	0	5	0.0	0.1	Seller
\$500,000 - 599,999	0	0	0	0	0	1	0	n/a	0.0	Seller
\$600,000 - 699,999	0	0	0	0	0	0	0	n/a	n/a	n/a
\$700,000 - 799,999	0	0	0	0	0	0	0	n/a	n/a	n/a
\$800,000 - 899,999	0	0	0	0	0	0	0	n/a	n/a	n/a
\$900,000 - 999,999	0	0	0	0	0	0	0	n/a	n/a	n/a
\$1,000,000 - and over	0	0	0	0	0	0	0	n/a	n/a	n/a
TOTAL	7	23	27	31	27	21	27	0.3	0.3	Seller



Seller's Market



Slight Seller's Market



Balanced Market



Slight Buyer's Market



Buyer's Market



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Statistics based on information obtained from MLSSAZ and using TrendGraphix software on 08/05/2021. 3 month trend in months of inventory is the average of closed sales and active listing data from 05/01/2021-07/31/2021. Information is believed to be reliable, but not guaranteed.

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CONTINENTAL RANCH | AUGUST 2021



MARKET SHARE CONTINENTAL RANCH

Long Realty leads the market in successful real estate sales.

Data Obtained 08/05/2021 from MLSSAZ using TrendGraphix software for all closed residential sales volume between 08/01/2020 – 07/31/2021 rounded to the nearest tenth of one percent and deemed to be correct.

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19.5%

Tierra Antigua Realty

17.2%

Keller Williams Southern Arizona

8.4%

Realty Executives Arizona Territory

7.6%

Coldwell Banker Residential Brokerage

5.7%

Exp Realty

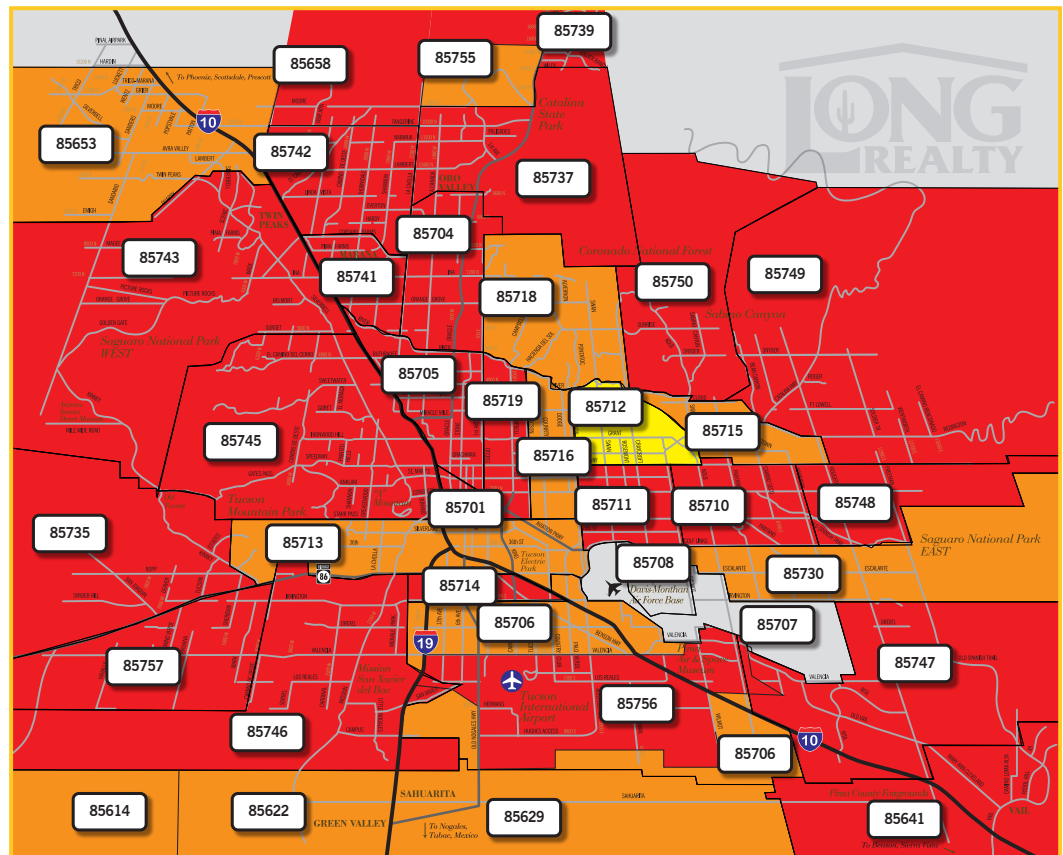
4.9%

CHANGE IN MEDIAN SALES PRICE BY ZIP CODE

MAY 2020-JUL 2020 TO
MAY 2021-JUL 2021

Real Estate remains very localized and market conditions can vary greatly by not only geographic area but also by price range.

Percentage of Change



PLEASE FEEL FREE TO CONTACT ME FOR A MORE IN-DEPTH ANALYSIS.

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This heat map represents the percentage of change in Tucson metro median sales prices from May 2020-July 2020 to May 2021-July 2021 by zip code. These statistics are based on information obtained from the MLSSAZ on 08/05/2021. Information is believed to be reliable, but not guaranteed.