



# Neighborhood Market Report



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## Continental Ranch

Tucson, Arizona

December 2022



# Market Summary

## All Property Types

## Recent Sales Trends

The statistics below highlight key market indicators for Continental Ranch. The data in the Sold Listings table is based on homes sold within the month of November 2022.

|                                 | Current Period<br>Nov 2022 | Last Month<br>Oct 2022 | Change From<br>Last Month | Last Year<br>Nov 2021 | Change From<br>Last Year |
|---------------------------------|----------------------------|------------------------|---------------------------|-----------------------|--------------------------|
| <b>Homes Sold</b>               | 7                          | 8                      | ▼ 12%                     | 32                    | ▼ 78%                    |
| <b>Median Sale Price</b>        | \$365,000                  | \$377,800              | ▼ 3%                      | \$352,500             | ▲ 4%                     |
| <b>Median List Price</b>        | \$365,900                  | \$389,000              | ▼ 6%                      | \$352,500             | ▲ 4%                     |
| <b>Sale to List Price Ratio</b> | 97%                        | 98%                    | ▼ 1%                      | 101%                  | ▼ 4%                     |
| <b>Sales Volume</b>             | \$2,544,000                | \$3,329,000            | ▼ 24%                     | \$11,686,900          | ▼ 78%                    |
| <b>Average Days on Market</b>   | 17 days                    | 31 days                | ▼ 14 days                 | 15 days               | ▲ 2 days                 |
| <b>Homes Sold Year to Date</b>  | 218                        | —                      | —                         | 287                   | ▼ 24%                    |
| <b>For Sale at Month's End</b>  | 42                         | 41                     | ▲ 2%                      | —                     | —                        |

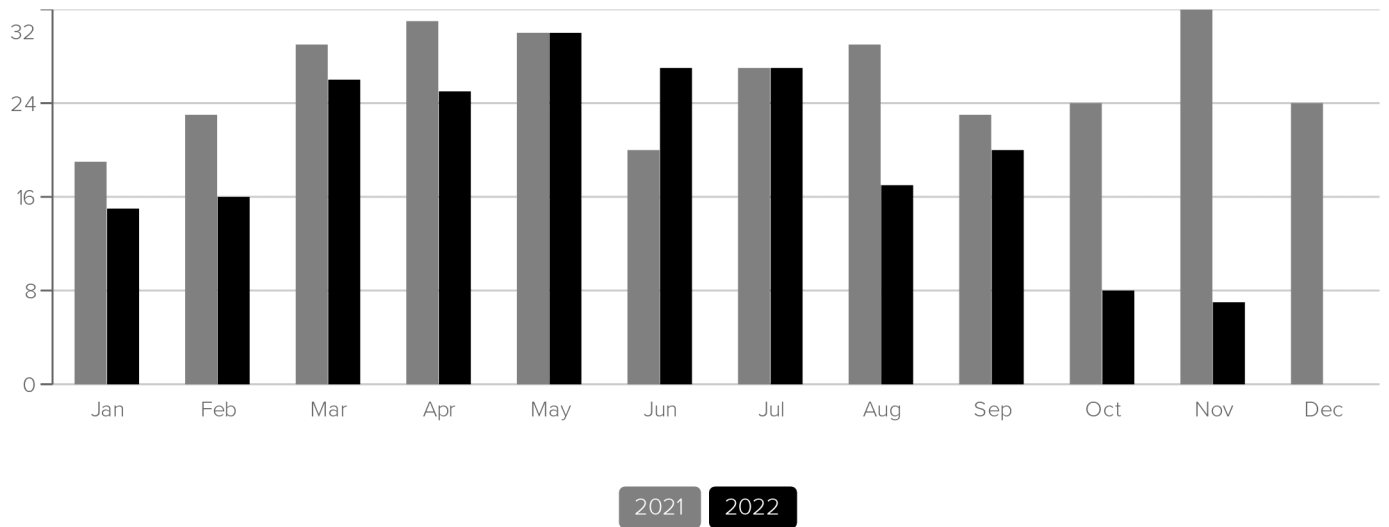
## Current Market

The statistics below provide an up-to-date snapshot of the listed inventory as of December 5, 2022. Median days on market is a good indicator of the average length of time the current inventory has been on the market. The high price, low price, and median price provide context for the prices buyers and sellers can expect to encounter in this area.

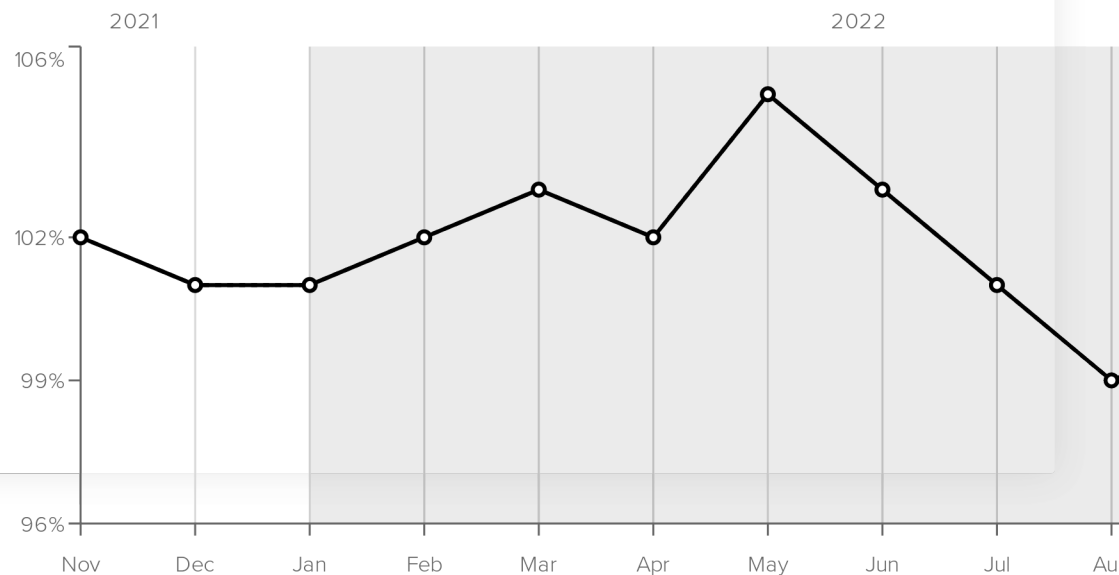
|                               |                                       |                                |
|-------------------------------|---------------------------------------|--------------------------------|
| <b>47</b><br>Homes for Sale   | <b>15</b><br>Homes Under Contract     | <b>\$687,900</b><br>High Price |
| <b>\$260,000</b><br>Low Price | <b>\$359,900</b><br>Median List Price |                                |



## Homes Sold

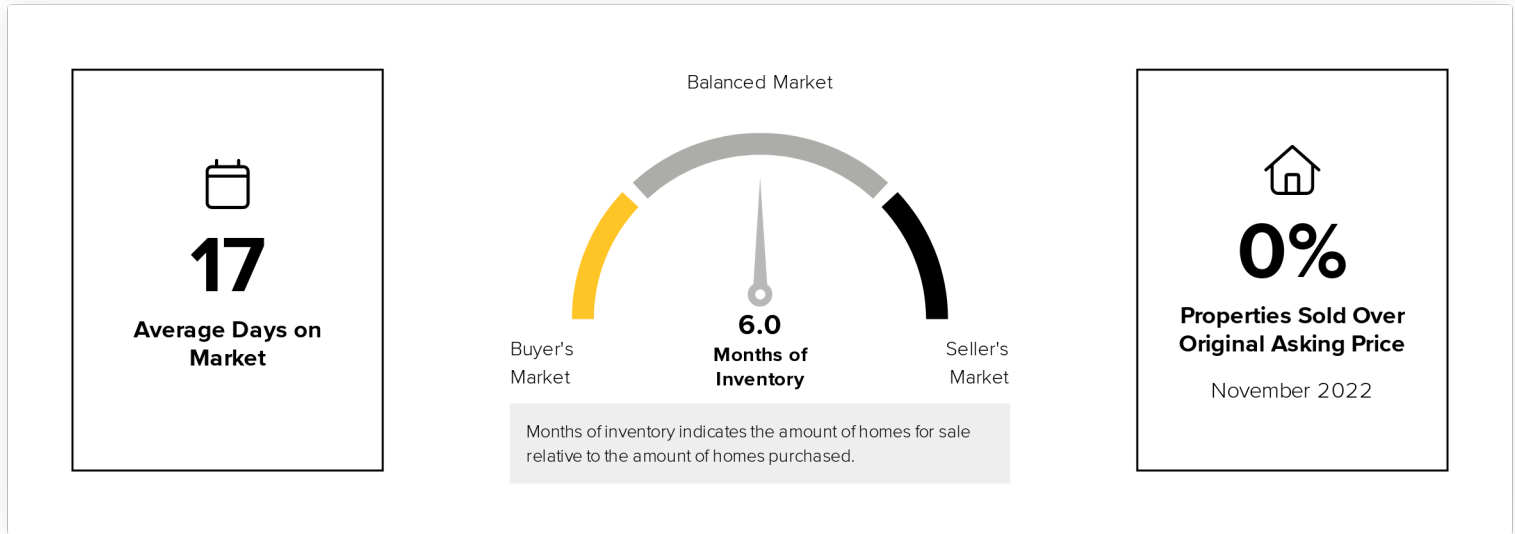


## Sale to List Price Ratio





# Market Conditions



## Buyer's vs. Seller's Market

This graphic explains the key similarities and differences between a buyer's and seller's market; and how these market factors impact each group.

How it  
Impacts  
Buyers

**Buyer's Market**  
More people selling homes than buying

- More homes to choose from**
- More negotiating power**
- Could spend less than asking price**
- Price restrictions**
- Rarely competing offers**

**Seller's Market**  
More people buying homes than selling

- Fewer homes to choose from**
- Less negotiating power**
- Need to be able to close quickly**
- Could spend more than asking price**
- Competition from other buyers**

How it  
Impacts  
Sellers

**Buyer's Market**  
More people selling homes than buying

- Takes more time to sell**
- Fewer offers received**
- Could get lower than asking price**
- May have to make repairs and/or concessions**

**Seller's Market**  
More people buying homes than selling

- Home sells quickly**
- Multiple offers likely**
- Could get more than asking price**
- Buyers willing to overlook repairs**



## Market Conditions by Price Range

This table provides insight into key market indicators at specific price breakpoints. This information is valuable as the market conditions can vary by price category.

| Price Range           | Active Listings<br>As of<br>11/30/22 | Months of Inventory        |               | Sales                      |             | Market Climate |
|-----------------------|--------------------------------------|----------------------------|---------------|----------------------------|-------------|----------------|
|                       |                                      | Current Period<br>Nov 2022 | 3 Month Trend | Current Period<br>Nov 2022 | 6 Month Avg |                |
| < \$100,000           | 0                                    | —                          | —             | 0                          | 0           | —              |
| \$100,000 - \$150,000 | 0                                    | —                          | —             | 0                          | 0           | —              |
| \$150,000 - \$200,000 | 0                                    | —                          | —             | 0                          | 0           | —              |
| \$200,000 - \$250,000 | 0                                    | —                          | —             | 0                          | 0           | —              |
| \$250,000 - \$300,000 | 2                                    | —                          | 0.7           | 0                          | 0           | —              |
| \$300,000 - \$350,000 | 15                                   | 7.5                        | 3.8           | 2                          | 3           | ● Buyer's      |
| \$350,000 - \$400,000 | 13                                   | 3.3                        | 0.6           | 4                          | 8           | ● Seller's     |
| \$400,000 - \$450,000 | 7                                    | 7.0                        | 3.5           | 1                          | 2           | ● Buyer's      |
| \$450,000 - \$500,000 | 2                                    | —                          | 2.0           | 0                          | 0           | —              |
| \$500,000 - \$550,000 | 2                                    | —                          | 2.0           | 0                          | 1           | —              |
| > \$550,000           | 1                                    | —                          | 0.3           | 0                          | 0           | —              |
| All Properties        | 42                                   | 6.0                        | 1.2           | 7                          | 18          | Balanced       |

### Buyer's Market

More than 7 months of inventory  
Home prices will depreciate

### Balanced Market

Between 6-7 months of inventory  
Home prices will only appreciate with  
inflation

### Seller's Market

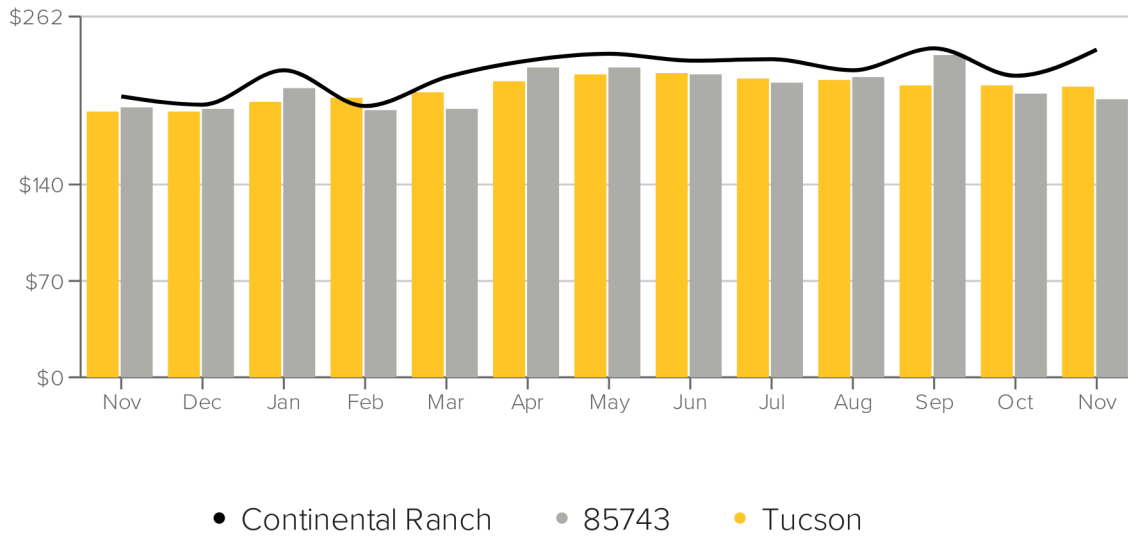
Less than 6 months of inventory  
Home prices will appreciate



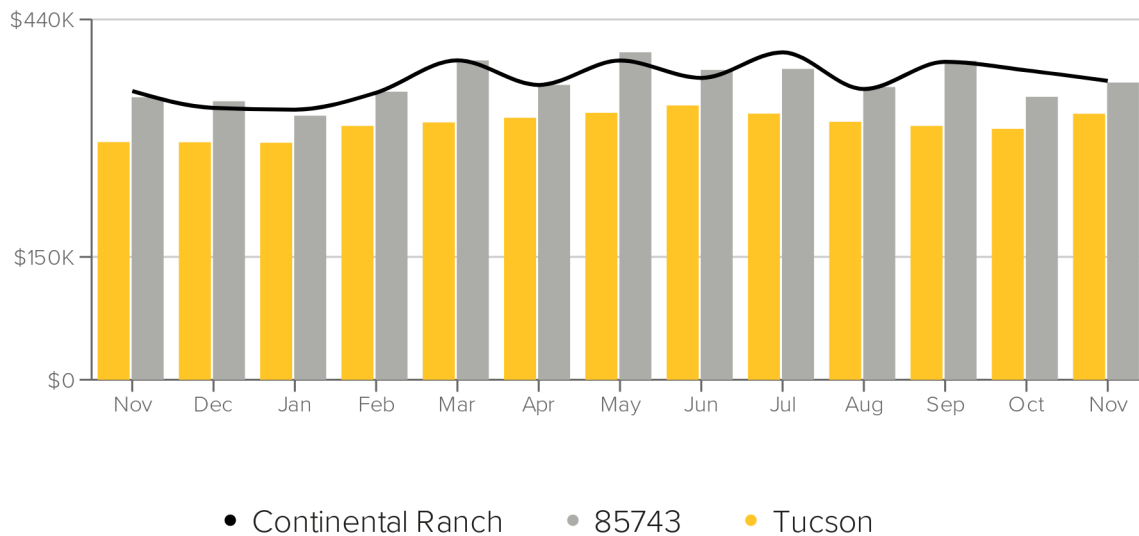
# Compare Continental Ranch to Zip Code and City

The charts below compare the average price per square foot and median sale price indicators of the neighborhood to its parent zip code and city.

## Average Price per Square Foot



## Median Sale Price





# Statistics

## Days on Market by Price Range

The bar graph below indicates the median days on the market value for each price range breakpoint in Continental Ranch. The values are based on closed transactions in November 2022.

