



Neighborhood Market Report



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Continental Ranch

Tucson, Arizona

October 2023



Market Summary

All Property Types

Recent Sales Trends

The statistics below highlight key market indicators for Continental Ranch. The data in the Sold Listings table is based on homes sold within the month of September 2023.

	Current Period Sep 2023	Last Month Aug 2023	Change From Last Month	Last Year Sep 2022	Change From Last Year
Homes Sold	10	23	▼ 57%	20	▼ 50%
Median Sale Price	\$357,450	\$400,000	▼ 11%	\$388,250	▼ 8%
Median List Price	\$354,900	\$399,900	▼ 11%	\$385,250	▼ 8%
Sale to List Price Ratio	100%	99%	▲ 1%	100%	0%
Sales Volume	\$3,656,125	\$9,591,910	▼ 62%	\$7,888,984	▼ 54%
Average Days on Market	16 days	23 days	▼ 7 days	17 days	▼ 1 day
Homes Sold Year to Date	152	142	▲ 7%	208	▼ 27%
For Sale at Month's End	25	26	▼ 4%	33	▼ 24%

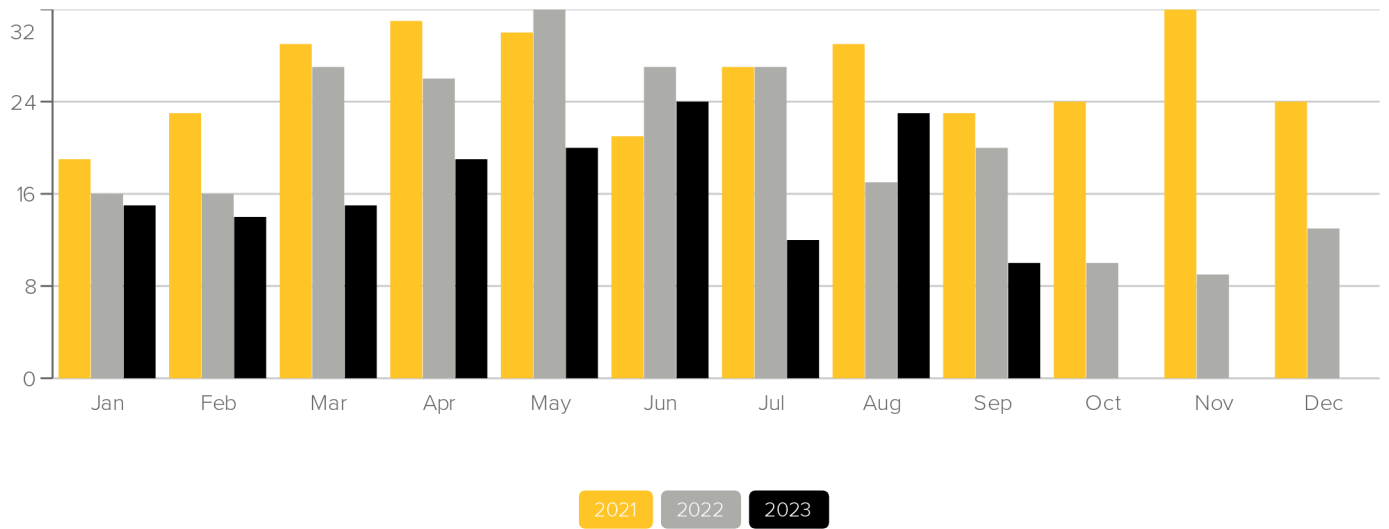
Current Market

The statistics below provide an up-to-date snapshot of the listed inventory as of October 4, 2023. Median days on market is a good indicator of the average length of time the current inventory has been on the market. The high price, low price, and median price provide context for the prices buyers and sellers can expect to encounter in this area.

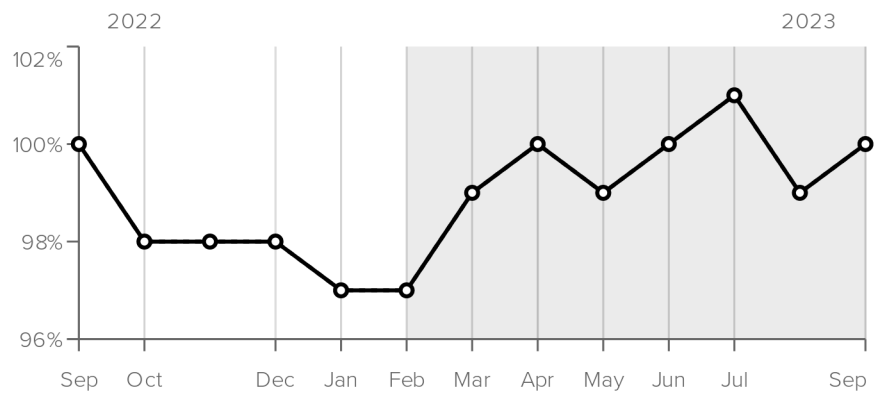
28 Homes for Sale	20 Homes Under Contract	\$667,900 High Price
\$312,900 Low Price	\$404,900 Median List Price	



Homes Sold

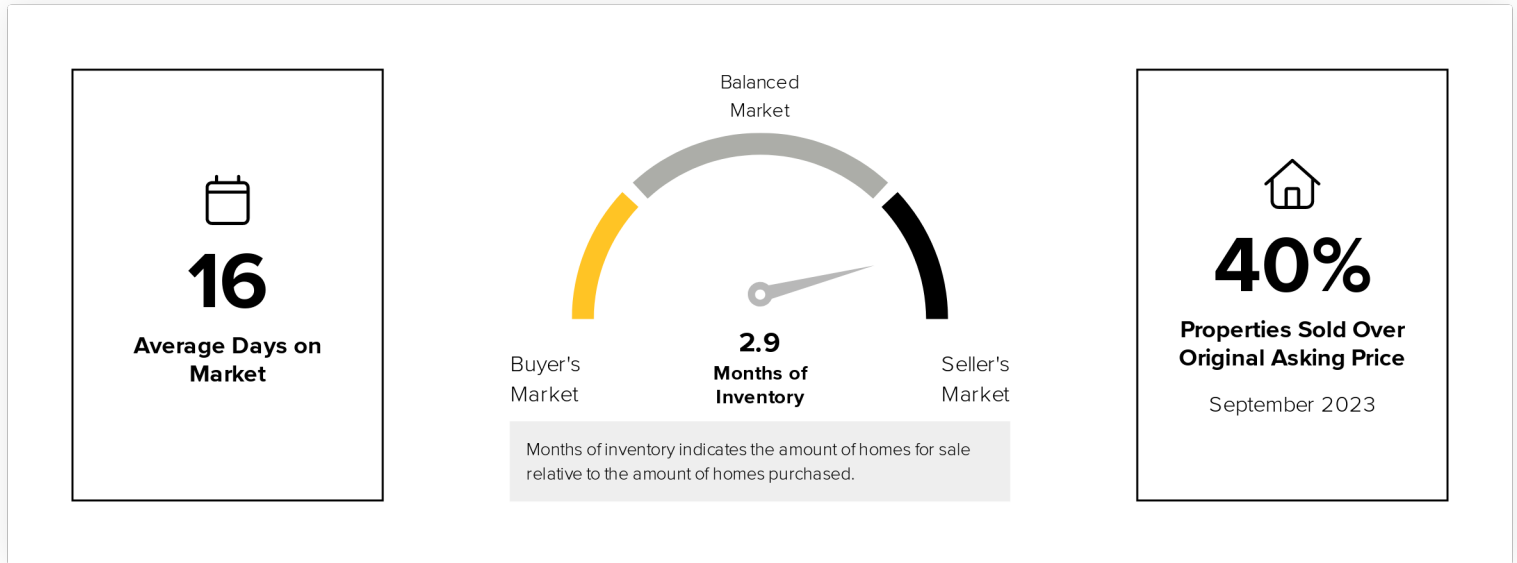


Sale to List Price Ratio





Market Conditions



Buyer's vs. Seller's Market

This graphic explains the key similarities and differences between a buyer's and seller's market; and how these market factors impact each group.

How it
Impacts
Buyers

Buyer's Market
More people selling homes than buying

More homes to choose from

More negotiating power

Could spend less than asking price

Price restrictions

Rarely competing offers

Seller's Market
More people buying homes than selling

Fewer homes to choose from

Less negotiating power

Need to be able to close quickly

Could spend more than asking price

Competition from other buyers

How it
Impacts
Sellers

Buyer's Market
More people selling homes than buying

Takes more time to sell

Fewer offers received

Could get lower than asking price

May have to make repairs and/or concessions

Seller's Market
More people buying homes than selling

Home sells quickly

Multiple offers likely

Could get more than asking price

Buyers willing to overlook repairs



Market Conditions by Price Range

This table provides insight into key market indicators at specific price breakpoints. This information is valuable as the market conditions can vary by price category.

Price Range	Active Listings	Months of Inventory			Sales		Market Climate
	As of 9/30/23	Current Period Sep 2023	3 Month Trend	Current Period Sep 2023	6 Month Avg		
All Price Ranges	29	2.9	0.6	10	18	Seller's	
< \$100,000	0	—	—	0	0	—	
\$100,000 - \$200,000	0	—	—	0	0	—	
\$200,000 - \$300,000	0	—	—	0	0	—	
\$300,000 - \$400,000	16	2.0	0.6	8	11	● Seller's	
\$400,000 - \$500,000	12	6.0	0.9	2	4	● Balanced	
\$500,000 - \$600,000	0	—	0.0	0	0	—	
\$600,000 - \$700,000	1	—	0.5	0	0	—	
\$700,000 - \$800,000	0	—	—	0	0	—	
\$800,000 - \$900,000	0	—	—	0	0	—	
\$900,000 - \$1,000,000	0	—	—	0	0	—	
> \$1,000,000	0	—	—	0	0	—	

Seller's Market

Less than 6 months of inventory

Balanced Market

Between 6-7 months of inventory

Buyer's Market

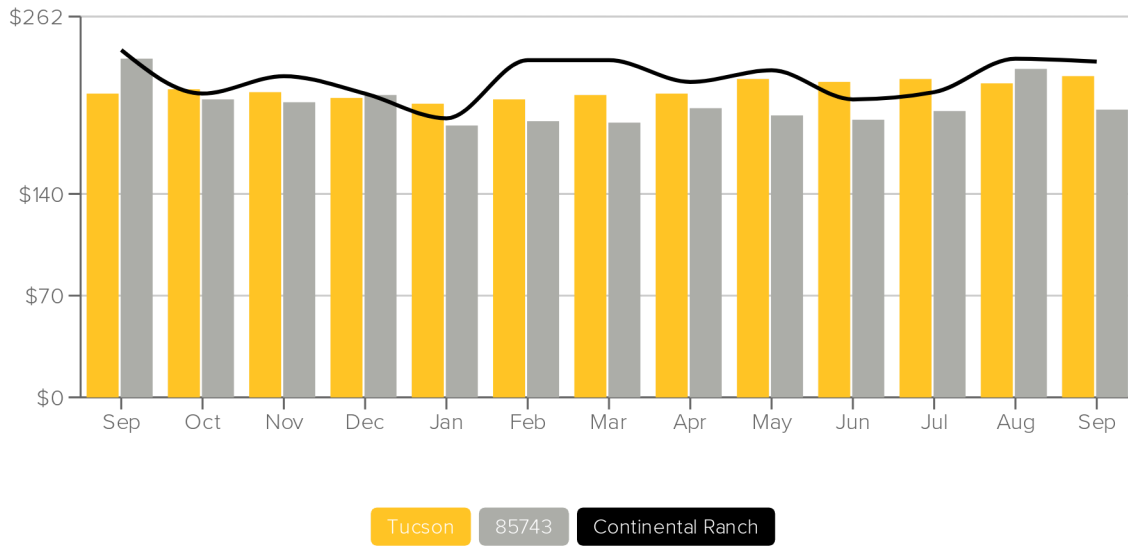
More than 7 months of inventory



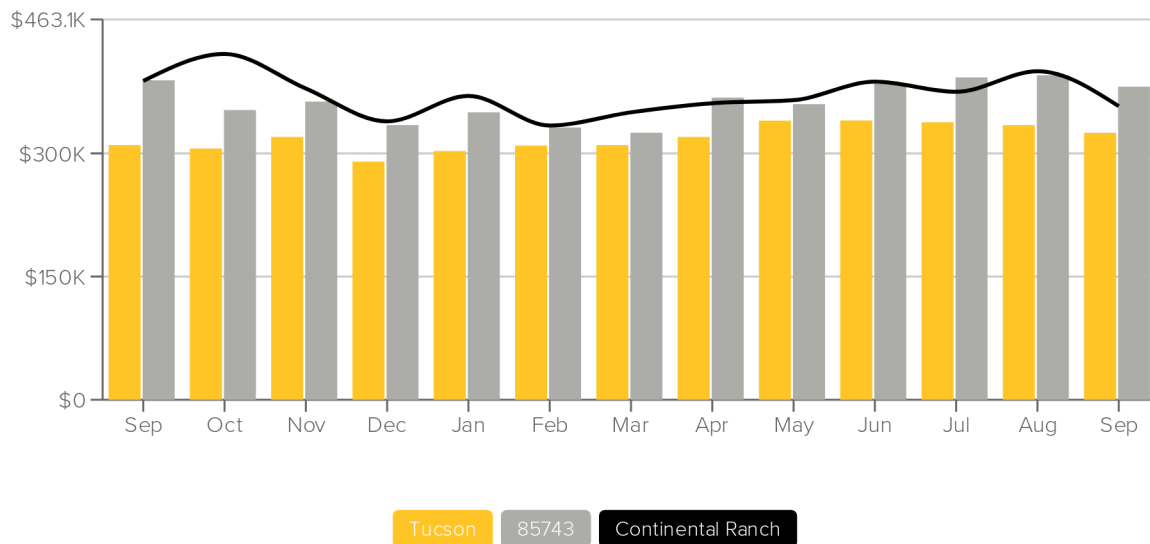
Compare Continental Ranch to Zip Code and City

The charts below compare the average price per square foot and median sale price indicators of the neighborhood to its parent zip code and city.

Average Price per Square Foot



Median Sale Price





Statistics

Days on Market by Price Range

The bar graph below indicates the median days on the market value for each price range breakpoint in Continental Ranch. The values are based on closed transactions in September 2023.

