



Neighborhood Market Report



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Continental Ranch

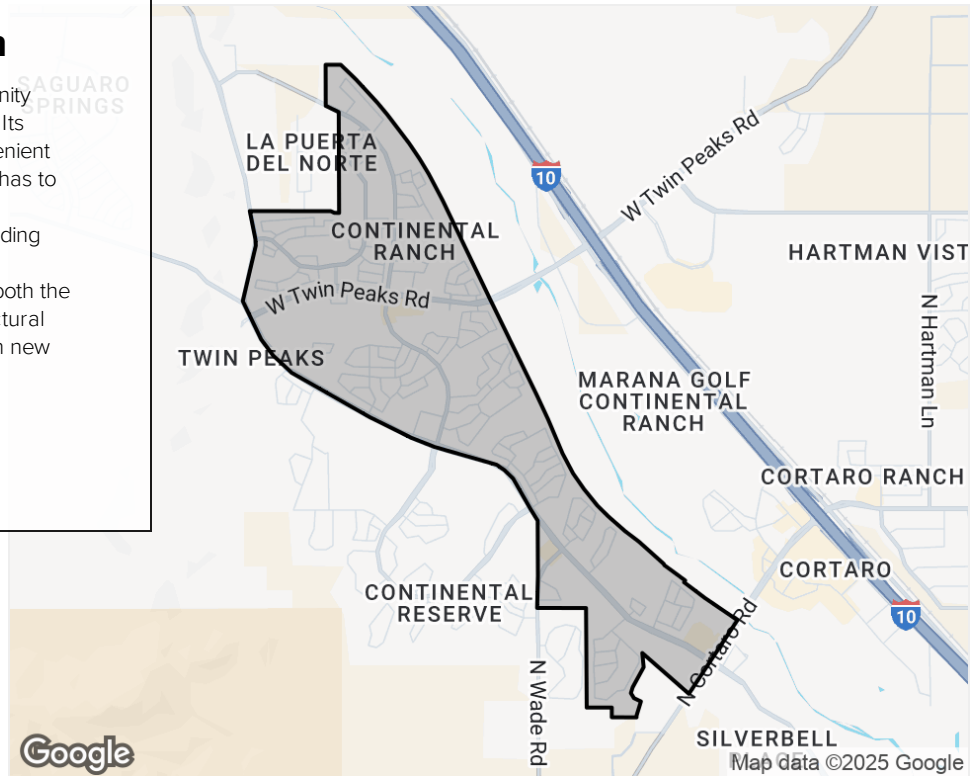
Tucson, Arizona

August 2025



About Continental Ranch

Continental Ranch is a premier Marana community located at the foothills of the Tucson Mountains. Its proximity to Interstate 10 gives residents a convenient avenue to explore everything Southern Arizona has to offer; closer to home, it features many fantastic amenities just beyond residents' doorsteps, including parks, baseball and soccer fields, and two pool facilities. Homes in the area are constructed in both the Santa Fe style and more contemporary architectural styles. Continental Ranch is ever-expanding, with new residential and retail construction enriching the community on a regular basis.



Contact me to get
the full Market
Report and to learn
more about
Continental Ranch.





Market Summary

All Property Types

Recent Sales Trends

The statistics below highlight key market indicators for Continental Ranch. The data in the Sold Listings table is based on homes sold within the month of July 2025.

	Current Period Jul 2025	Last Month Jun 2025	Change From Last Month	Last Year Jul 2024	Change From Last Year
Homes Sold	9	12	▼ 25%	13	▼ 31%
Median Sale Price	\$354,000	\$349,000	▲ 1%	\$355,000	0%
Median List Price	\$358,900	\$363,750	▼ 1%	\$365,000	▼ 2%
Sale to List Price Ratio	97%	98%	▼ 1%	99%	▼ 2%
Sales Volume	\$3,275,441	\$4,987,300	▼ 34%	\$5,086,000	▼ 36%
Average Days on Market	62 days	66 days	▼ 4 days	26 days	▲ 36 days
Homes Sold Year to Date	94	85	▲ 11%	110	▼ 15%
For Sale at Month's End	69	75	▼ 8%	43	▲ 60%

Current Market

The statistics below provide an up-to-date snapshot of the listed inventory as of August 2, 2025. Median days on market is a good indicator of the average length of time the current inventory has been on the market. The high price, low price, and median price provide context for the prices buyers and sellers can expect to encounter in this area.

48

Homes for Sale

17

Homes Under Contract

\$560,250

High Price

\$294,000

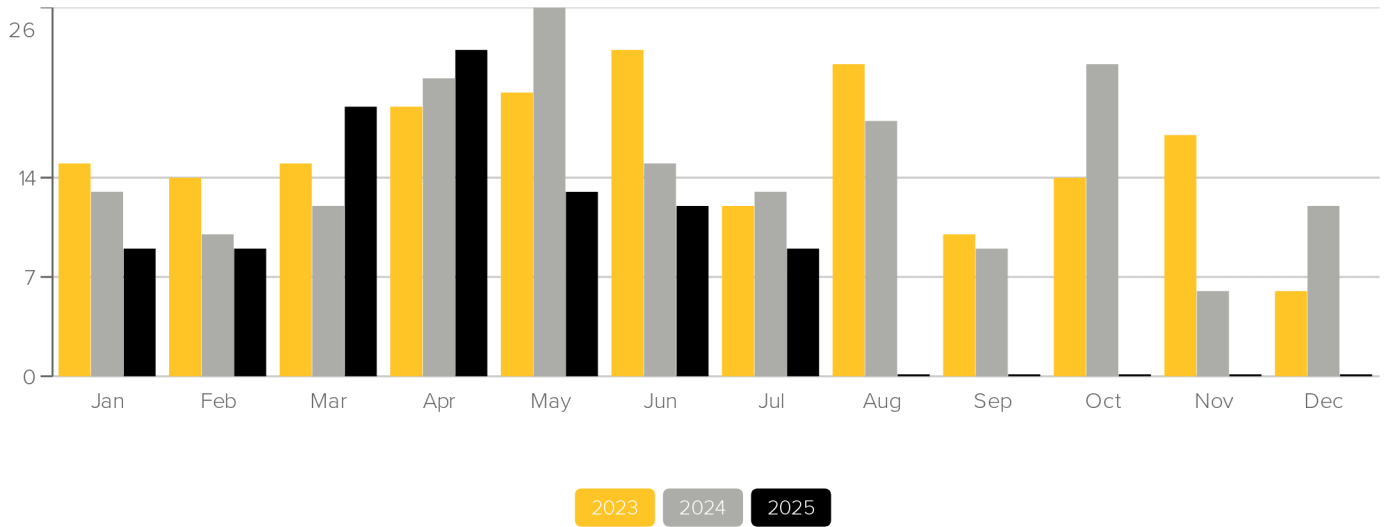
Low Price

\$375,000

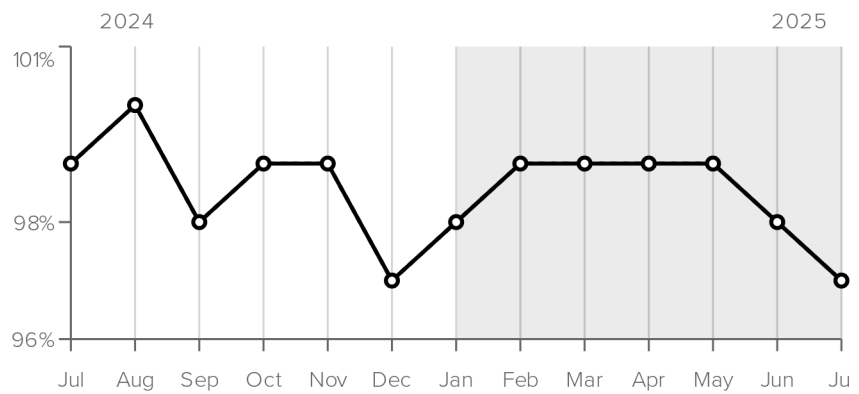
Median List Price



Homes Sold



Sale to List Price Ratio





Market Conditions



Buyer's vs. Seller's Market

This graphic explains the key similarities and differences between a buyer's and seller's market; and how these market factors impact each group.

How it
Impacts
Buyers

Buyer's Market
More people selling homes than buying

- More homes to choose from**
- More negotiating power**
- Could spend less than asking price**
- Price restrictions**
- Rarely competing offers**

Seller's Market
More people buying homes than selling

- Fewer homes to choose from**
- Less negotiating power**
- Need to be able to close quickly**
- Could spend more than asking price**
- Competition from other buyers**

How it
Impacts
Sellers

Buyer's Market
More people selling homes than buying

- Takes more time to sell**
- Fewer offers received**
- Could get lower than asking price**
- May have to make repairs and/or concessions**

Seller's Market
More people buying homes than selling

- Home sells quickly**
- Multiple offers likely**
- Could get more than asking price**
- Buyers willing to overlook repairs**



Market Conditions by Price Range

This table provides insight into key market indicators at specific price breakpoints. This information is valuable as the market conditions can vary by price category.

Price Range	Active Listings	Months of Inventory		Sales		Market Climate
		As of 8/2/25	Current Period Jul 2025	3 Month Trend	Current Period Jul 2025	6 Month Avg
All Price Ranges	48	5.3	1.4	9	14	Balanced
< \$75,000	0	—	—	0	0	—
\$75,000 - \$150,000	0	—	—	0	0	—
\$150,000 - \$225,000	0	—	—	0	0	—
\$225,000 - \$300,000	2	2.0	1.0	1	1	● Seller's
\$300,000 - \$375,000	18	4.5	1.1	4	6	● Balanced
\$375,000 - \$450,000	15	5.0	2.5	3	3	● Balanced
\$450,000 - \$525,000	9	9.0	1.1	1	2	● Buyer's
\$525,000 - \$600,000	4	—	4.0	0	0	—
\$600,000 - \$675,000	0	—	0.0	0	0	—
\$675,000 - \$750,000	0	—	—	0	0	—
> \$750,000	0	—	—	0	0	—

Seller's Market

Less than 4 months of inventory

Balanced Market

Between 4-6 months of inventory

Buyer's Market

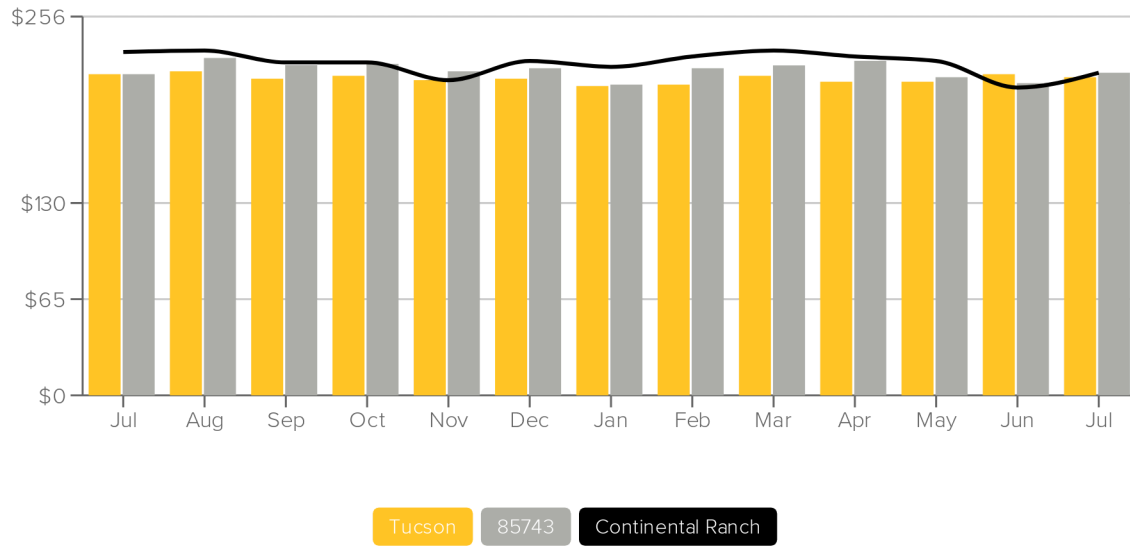
More than 6 months of inventory



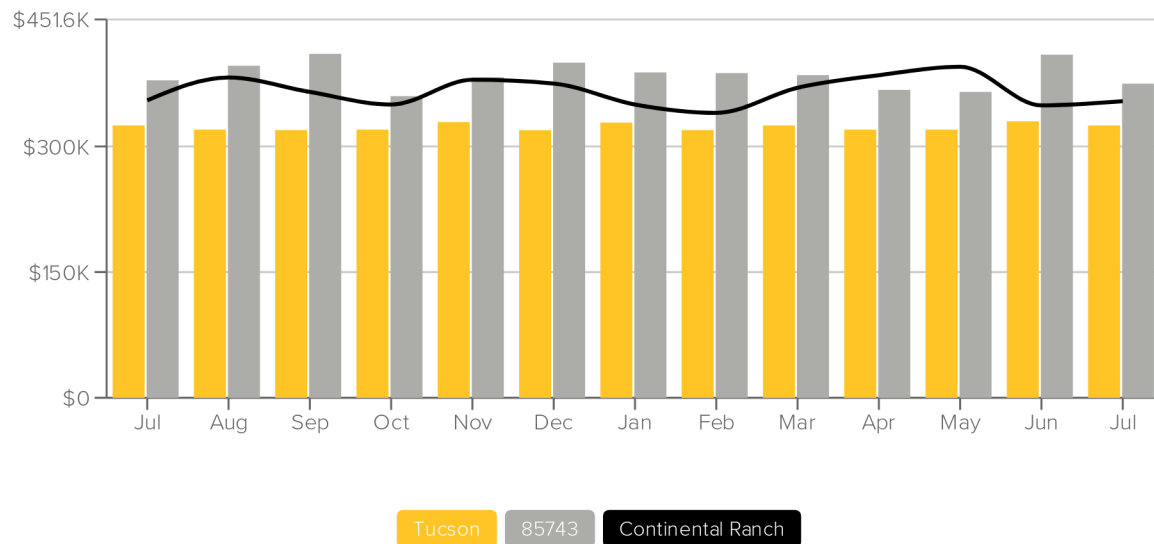
Compare Continental Ranch to Zip Code and City

The charts below compare the average price per square foot and median sale price indicators of the neighborhood to its parent zip code and city.

Average Price per Square Foot



Median Sale Price





Statistics

Days on Market by Price Range

The bar graph below indicates the median days on the market value for each price range breakpoint in Continental Ranch. The values are based on closed transactions in July 2025.

