



August 2025



Contact me to get the full Market Report and to learn more about Rancho Vistoso.





## **Market Summary**

#### **All Property Types**

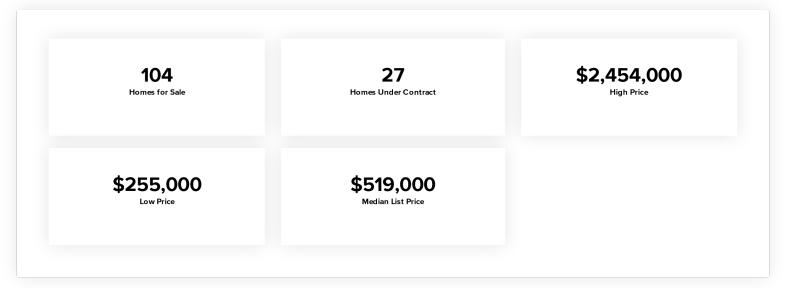
#### **Recent Sales Trends**

The statistics below highlight key market indicators for Rancho Vistoso. The data in the Sold Listings table is based on homes sold within the month of July 2025.

	Current Period Jul 2025	Last Month Jun 2025	Change From Last Month	Last Year Jul 2024	Change From Last Year
Homes Sold	32	39	<b>▼</b> 18%	31	<b>4</b> 3%
Median Sale Price	\$507,500	\$493,000	<b>3</b> %	\$520,000	<b>▼</b> 2%
Median List Price	\$525,000	\$499,000	<b>5</b> %	\$529,900	<b>▼</b> 1%
Sale to List Price Ratio	97%	97%	0%	98%	<b>▼</b> 1%
Sales Volume	\$18,709,921	\$20,619,178	<b>▼</b> 9%	\$18,768,000	0%
Average Days on Market	51 days	49 days	▲ 2 days	40 days	<b>^</b> 11 days
Homes Sold Year to Date	300	268	<b>1</b> 2%	251	<b>2</b> 0%
For Sale at Month's End	141	152	<b>▼</b> 7%	81	<del>^</del> 74%

#### **Current Market**

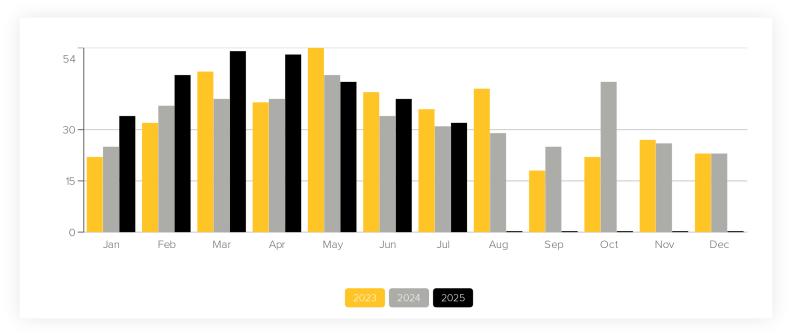
The statistics below provide an up-to-date snapshot of the listed inventory as of August 2, 2025. Median days on market is a good indicator of the average length of time the current inventory has been on the market. The high price, low price, and median price provide context for the prices buyers and sellers can expect to encounter in this area.



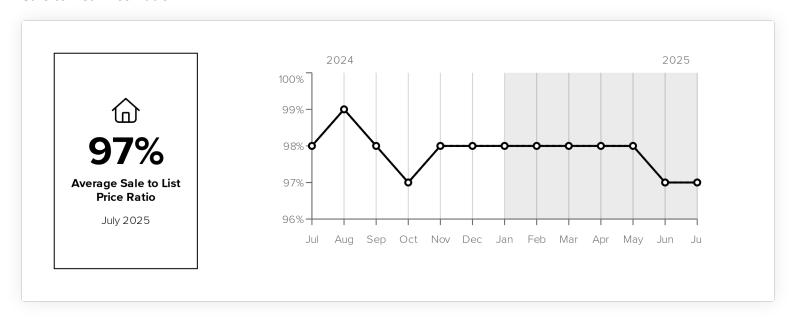




#### **Homes Sold**



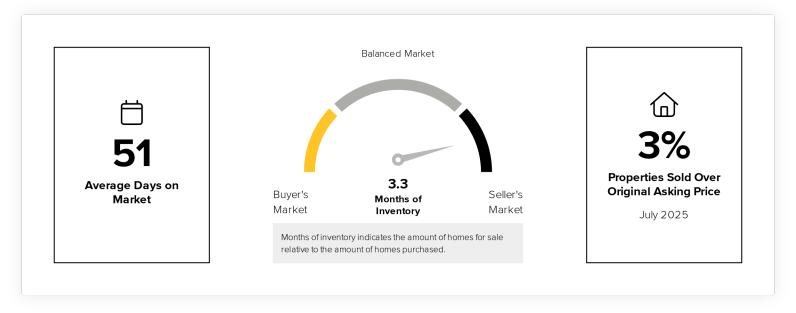
#### Sale to List Price Ratio







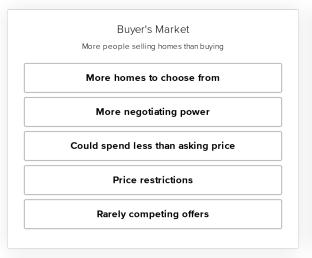
### **Market Conditions**



#### Buyer's vs. Seller's Market

This graphic explains the key similarities and differences between a buyer's and seller's market; and how these market factors impact each group.

How it Impacts Buyers



Seller's Market

More people buying homes than selling

Fewer homes to choose from

Less negotiating power

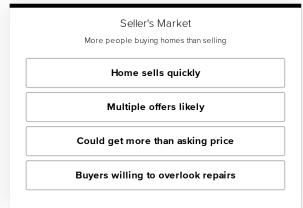
Need to be able to close quickly

Could spend more than asking price

Competition from other buyers

How it Impacts Sellers









#### **Market Conditions by Price Range**

This table provides insight into key market indicators at specific price breakpoints. This information is valuable as the market conditions can vary by price category.

Price Range	Active Listings	Months of Inventory		Sales		Market Climate
	As of 8/2/25	Current Period Jul 2025	3 Month Trend	Current Period Jul 2025	6 Month Avg	
All Price Ranges	104	3.3	0.9	32	44	Seller's
< \$100,000	0	_	_	0	0	_
\$100,000 - \$200,000	0	_	_	0	0	_
\$200,000 - \$300,000	0	0.0	0.0	1	1	● Seller's
\$300,000 - \$400,000	23	2.3	0.8	10	9	● Seller's
\$400,000 - \$500,000	28	7.0	1.2	4	11	<ul><li>Buyer's</li></ul>
\$500,000 - \$600,000	11	1.8	0.5	6	8	● Seller's
\$600,000 - \$700,000	18	4.5	1.1	4	6	<ul><li>Balanced</li></ul>
\$700,000 - \$800,000	10	5.0	3.3	2	1	<ul><li>Balanced</li></ul>
\$800,000 - \$900,000	4	_	1.0	0	1	_
\$900,000 - \$1,000,000	5	5.0	2.5	1	1	<ul><li>Balanced</li></ul>
> \$1,000,000	5	1.3	0.5	4	3	● Seller's

Seller's Market

Less than 4 months of inventory

Balanced Market

Between 4-6 months of inventory

Buyer's Market

More than 6 months of inventory





# Compare Rancho Vistoso to Zip Code and City

The charts below compare the average price per square foot and median sale price indicators of the neighborhood to its parent zip code and city.

#### **Average Price per Square Foot**



#### Median Sale Price







### **Statistics**

#### Days on Market by Price Range

The bar graph below indicates the median days on the market value for each price range breakpoint in Rancho Vistoso. The values are based on closed transactions in July 2025.

